

**ASIAN BUSINESS SCHOOL
EXAMINATION NOTICE**

PGDM IV (Batch 2023-2025)

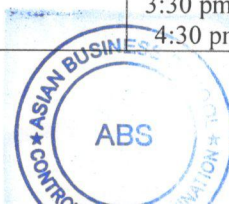
**IVth SEMESTER SESSIONAL & IIIrd SEMESTER END TERM MAKEUP/REAPPEAR &
SUPPLEMENTARY EXAMINATIONS
(March 2025)**

All the students of batch 2023-25 are informed that their IVth semester Sessional and IIIrd semester End Term Makeup/Reappear & Supplementary examinations are being scheduled from Thursday, 6th March 2025.

The schedule for the same is as follows:

Day & Date	Timing	Semester IV Subjects (Sessional Examination)	Timing	Semester III Subject (End Term Make-up/ Re-appear/ Supplementary Examination)
06.03.2025 Thursday	9:30 am– 10:30 am	Personality Development & Corporate Communication (Theory)	1.30 pm – 2.30 pm	Personality Development & Corporate Communication (Theory)
	11:00 am – 12:30 pm	Personality Development & Corporate Communication (Practical)	3.00 pm – 4.30 pm	Personality Development & Corporate Communication (Practical)
07.03.2025 Friday	9:30 am– 12:30 pm	International Business & Trade	1.30 pm – 4.30 pm	Strategic Management
08.03.2025 Saturday	9:30 am– 12:30 pm	Services Marketing / Behavioural Finance / International Human Resource Management / Supply Chain & Logistics Management/Data Visualization for Managers	1.30 pm – 4.30 pm	Services Marketing / Behavioural Finance / International Human Resource Management / Supply Chain & Logistics Management/Data Visualization for Managers
10.03.2025 Monday	9:30 am– 12:30 pm	Consumer Behaviour / Mergers, Acquisitions & Corporate Restructuring / Industrial Relations & Labour Laws / Pricing & Revenue Management/Business Forecasting	1.30 pm – 4.30 pm	Consumer Behaviour / Mergers, Acquisitions & Corporate Restructuring / Industrial Relations & Labour Laws / Pricing & Revenue Management/Business Forecasting
11.03.2025 Tuesday	9:30 am– 12:30 pm	Product & Brand Management / Financial Derivatives / Human Resource Development /Operations Strategy/ Data Science using R	1.30 pm – 4.30 pm	Product & Brand Management / Financial Derivatives / Human Resource Development /Operations Strategy/ Data Science using R
12.03.2025 Wednesday	9:30 am– 12:30 pm	Integrated Marketing Communication / International Financial Management / Human Resource Metrics & Analytics / Operations Research Applications/ Marketing Analytics	1.30 pm – 4.30 pm	Integrated Marketing Communication / International Financial Management / Human Resource Metrics & Analytics / Operations Research Applications/ Marketing Analytics
17.03.2025 Monday	9:30 am– 12:30 pm	International Marketing / Security Analysis & Portfolio Management / Organizational Change & Development / Sales & Operations Planning / Data Mining	1.30 pm – 4.30 pm	International Marketing / Security Analysis & Portfolio Management / Organizational Change & Development / Sales & Operations Planning/ Data Mining
18.03.2025 Tuesday	9:30 am– 12:30 pm	Marketing Research / Financial Modeling & Valuation / Performance Management & Compensation Strategies / Sourcing & Vendor Management/ Business Analytics using Excel	1.30 pm – 4.30 pm	Marketing Research / Financial Modeling & Valuation / Performance Management & Compensation Strategies / Sourcing & Vendor Management/ Business Analytics using Excel
19.03.2025 Wednesday	9:30 am– 12:30 pm	Micro & Small Business Management	1.30 pm – 4.30 pm	E-Retailing
20.03.2025 Thursday			1:30 pm – 2:30 pm	SIP Viva
			3:30 pm – 4:30 pm	Event Management & Branding (Media) Presentation & Viva

Deputy Controller of Examinations



Controller of Examinations