



ASIAN BUSINESS SCHOOL, NOIDA

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NOTICE

INDIA IN 2047 – National Case Competition 2023

This unique case competition aims to bring together students from across India to solve a historic business case, thereby fostering innovation and critical thinking among our future business leaders.

Organized jointly by **Prime5C**, **ICFAI** and **Industrial Economist**, this competition offers attractive prize money and other recognitions, making it a valuable opportunity for the MBA and other graduating students.

Student teams from various **IIMs**, **IITs**, **leading B Schools**, and **universities** have already registered their teams.

The participating teams will get a unique opportunity **get mentoring from industry professionals**, representatives from consulting firms, and other thought leaders who will be part of the competition's online networking events and panel discussions.

We request you to share information about this to your students and encourage them to register and participate. We have attached the competition posters for your circulation among students.

NCC 2023 Brochure Download:

<https://readwriteindia.in/casecontest2023/NCC2023.pdf>

NCC 2023 Case Download:

<https://readwriteindia.in/casecontest2023/Satyam Turnaround Case 17-07-23.pdf>

For further details about the contest, please visit:

www.readwriteindia.in/casecontest2023

Dean (Academics)

