



ASIAN BUSINESS SCHOOL, NOIDA

Notice No: ABS/Acad/Cond/Nov/23/11

Date: 08.11.2023

## NOTICE

### MARKETING CLUB ACTIVITY

MARKETING Club of ABS will be organizing an activity on 9<sup>th</sup> November 2023, Saturday. Details of which are as follows:

**Activity: MARKETING MELA**

**Description:** In this activity, the students will participate in groups of 3-6 members each and will be allotted some time. They will be required to showcase and sell any product or offering of their choice and generate revenue. The maximum revenue generator will be the winner. An indicative list of items that can be included: Paintings, sketches, Food items (pasta, smoothies, shakes, burgers, brownies, cakes, etc.), games, astrology, tarot, etc.

**Nomination:** Interested students should give their names by 1<sup>st</sup> November '23 to the student coordinators of the marketing club.

*All the rules related to the activity will be briefed at the venue.*

*Looking forward to your participation.*

**Student coordinator:**

Jigyashu (Batch – 2022-24); Siddharth Sati (Batch 2023-25)

Email Id – [absacademicevents@abs.edu.in](mailto:absacademicevents@abs.edu.in)



**Club Convener**

8/11/23  
**Dean (Academics)**