

ASIAN BUSINESS SCHOOL, NOIDA

Notice No: ABS/Acad/Cond/Sep/23/07

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## NOTICE

**An exciting opportunity to participate from Entrepreneurship Cell of IIT Bombay**

The **Entrepreneurship Cell of IIT Bombay** is India's leading non-profit student-run organization which aims at manifesting the latent entrepreneurial spirit among the youth of this country.

The Entrepreneurship Cell of IIT Bombay has launched the **26th edition** of its flagship business model competition, **Eureka! 2023**, Asia's largest B-Model Competition (also certified by Thomson-Reuters and CNN).


Eureka! is a platform where ideas are celebrated, nurtured, and transformed into successful businesses.

E-Cell IIT Bombay's Eureka! 2023 is Presented by Axis Bank, Co-Presented by WestBridge Capital, In Association with Amara Raja Batteries and Maruti Suzuki as Innovation Partner

We would like to explore an association and would be glad if you could float this opportunity amongst all the start-ups and start up enthusiasts in your community.

For any queries regarding Eureka! 2023, you can write to us at [eureka2023@ecell.in](mailto:eureka2023@ecell.in).

Interested Students, who are interested in registering, please connect with Ms. Shipra Shrivastava.

  
Dean (Academics)

