



ASIAN BUSINESS SCHOOL, NOIDA

ABS/ACAD/CLUB – Marktechos/01

Date: 3rd Jan 23

NOTICE

MARKETING BIZ ACTIVITY

Marktechos club of ABS will be organizing Marketing Biz an activity on 7th January 2023 details of which are as follows:

Activity Description: The activity will be organized in the form of a quiz. Students can participate in groups of 3 members

The rounds will include questions on:

- a) Logos and Taglines
- b) CEOs and other famous personalities
- c) Brand ambassadors
- d) Advertisements

Give your nominations latest by 5th Jan 23.

Looking forward to your participation.

Students Coordinator's

Jigyasu
Yashu Wadwani
Swati Gupta
Debangshu Guha
Aman Shivhare


Club Convener


Dean (Academics)