



**STUDENT EXIT SURVEY 2019-2021
(Semester-II)**

Objectives:

- **Assess the extent to which the outcome of the program are achieved.**
- **Measure the perception of students regarding class participation, knowledge and skill development.**
- **To invite the students to further incorporate the feasible suggestions for future batches.**

Methodolgy:

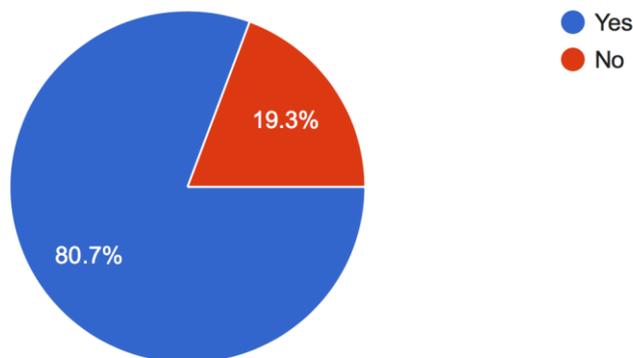
Responses were collected through google forms and questions relating to course results, class tasks, environment, analytical and other strengths and skills was developed a standardized questionnaire of nominal scale. The second semester student of the 2019-21 class was requested to fill out the form, and the total number of responses obtained were 145.

ABS Student Exit Survey 2019-21

1) Structure of Course and Timely Completion

Was the curriculum for all courses well structured and the syllabus was completed well in time.

145 responses

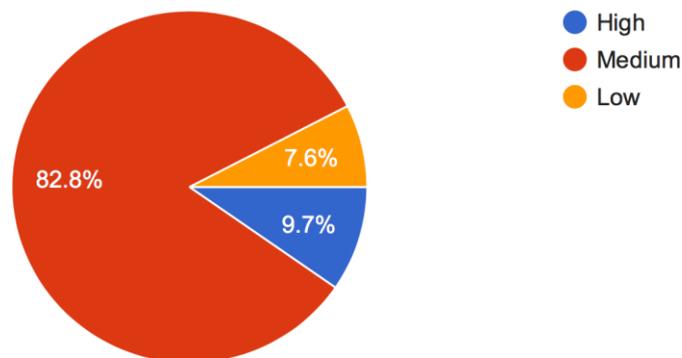


- The students were asked to provide their responses about the course layout and timeliness of the course delivery to which we got a positive response in which the majority of responding students agreed that the course framework was successful and completed on time, this ratio of students came out to be 80.7 per cent. Some of the students' contextual individual responses were also in line with this question's results.

2) Level of Domain Knowledge for Business Problem Solving

How do you rate the current levels of your business environment awareness and domain knowledge for you to be able to app...e in solving real life Business Problems?

145 responses

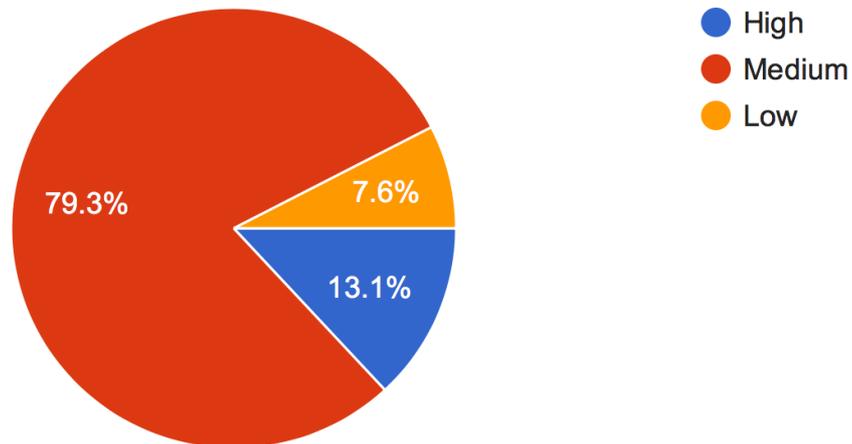


- ABS has always focused on the implementation of ideas and not just on understanding them, this principle is well expressed in the answer to this question, in which the positive responses of 'strong' and 'low' have gathered a score of 92.5%, splitting the score into 9.7% of respondents who choose high and 82.8.8% who chose 'medium'. The medium response can be attributed to the fact that the respondents were all from the 2nd semester, and they still believed there was room for greater growth in this field.

3) Level of Communication Skills

How do you rate the current levels of your communication skills?

145 responses

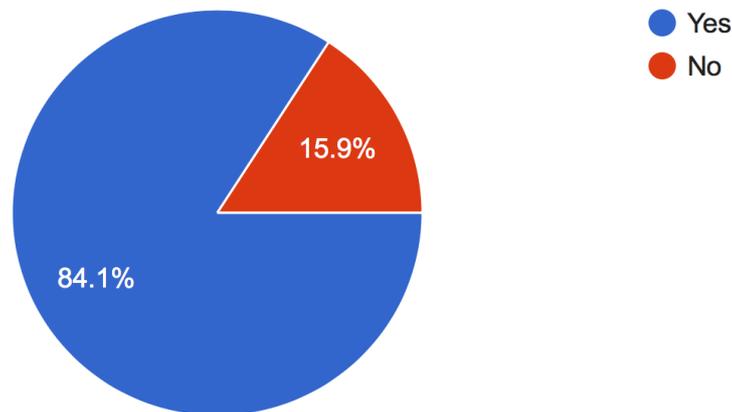


- The question attempts to assess the present level of communication skills according to the students' self-perception. A significant number of students have selected 'high' as their answer and this can be due to the clear focus on communication skills development and other associated soft skills development that the Institute provides, as well as the seminars and sessions that we hold. In this question, the two leading responses fetched 13.1 percent for 'high' and nearly 79 percent for medium in communication skills.

4) Improvement in Communication skills

Do you feel your communication skills have improved through PDP, Business Communication and other courses in PGDM

145 responses

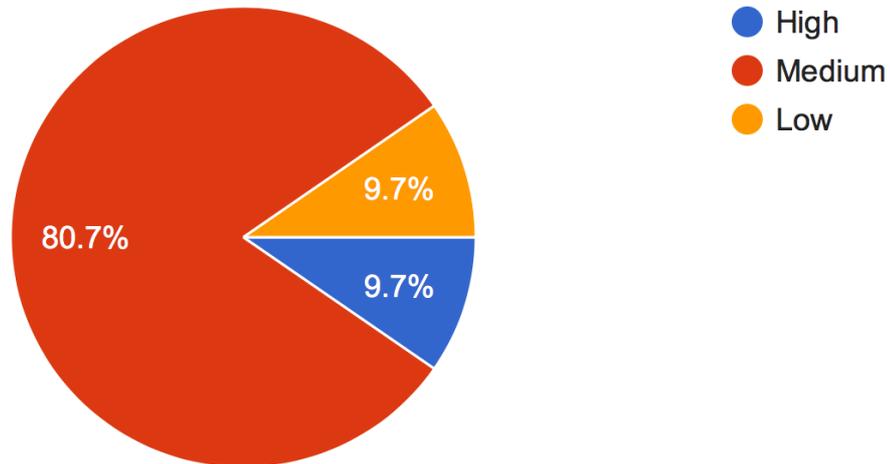


- Students as a response to the question of how much improvement have they seen in their communication and through PDP and communication courses in PGDM have responded positively by selecting 84.1% as the ratio of students who perceive that their communication skills have indeed improved a lot through the PDP and courses like Business Communication. Some students have also disagreed and this can be attributed to the 'self-doubt' that they have and as we receive students from diverse background some may take a bit more effort than others to come across as effective communicator.

5) Level of Analytical abilities

How do you rate the current levels of your analytical abilities?

145 responses

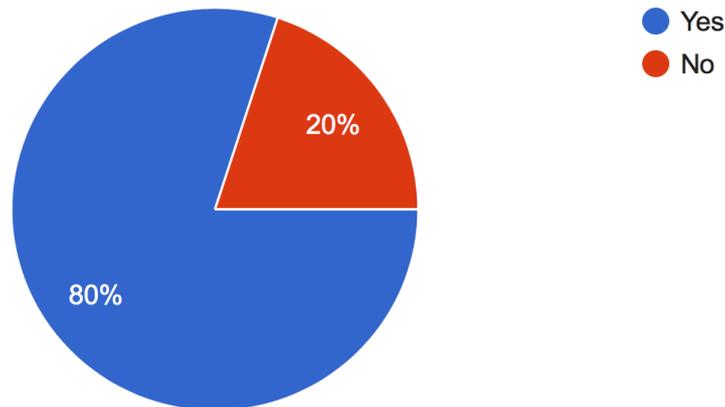


- This question asks about the students' analytical skill levels and the answers reflect that nearly 10% percent of the students chose 'high' as the answer and around 80 percent reported their current analytical skills as medium. ABS received students from different streams with quantitative and non-quantitative backgrounds, so we're trying to improve analytical skills through class exercises and business analytics workshops, and the positive responses can be the reflection of those efforts.

6) Improvement in Analytical skills

Do you feel you have developed better analytical skills after going through various courses in the PGDM Program?

145 responses

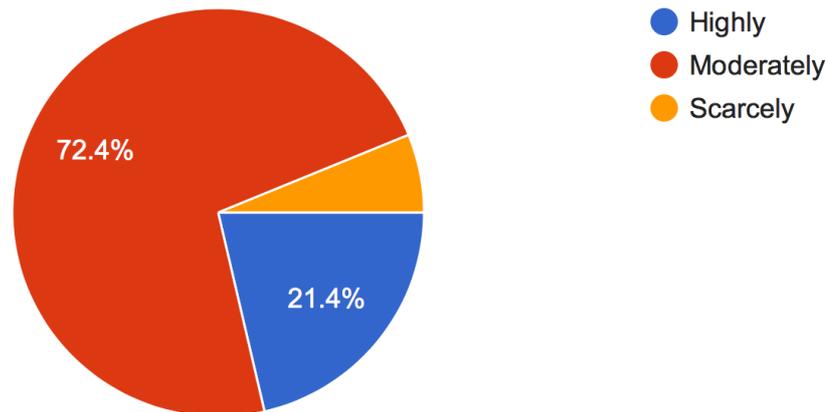


- Business professionals in today's world have to be equipped with many skills that helps them tackle the challenging business environment. Keeping this in ABS provides its student special Analytics workshops throughout the streams and the positive responses that we have fetched in this question that is around 80% of the sample can be the courtesy to this approach of the Institute.

7) Improvement in Critical Thinking and Decision Making abilities

Do you feel that PGDM program from ABS has helped in improving your Critical Thinking and Decision Making abilities?

145 responses

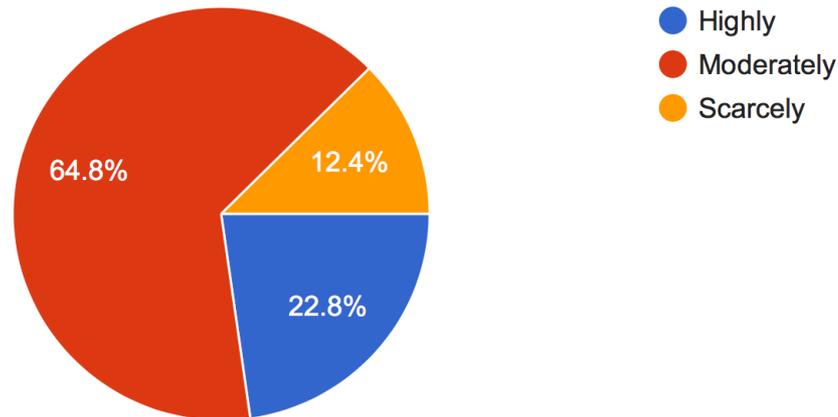


- This question asked students to assess the progress in critical thinking and decision-making skills, and approximately 21.4% chose to believe that this dimension improved to a high degree, followed by 72.4% preferring the 'moderately' option. The Institute has always advocated critical examination of the current concepts through its revolutionary pedagogy and encouraged out of the box thought and creative problem solving, and this is evident in the students' positive responses for this aspect.

8) Awareness and skills to become an Entrepreneur

Do you feel that PGDM program from ABS has given you the awareness and skills for becoming an entrepreneur somewhere down the line?

145 responses

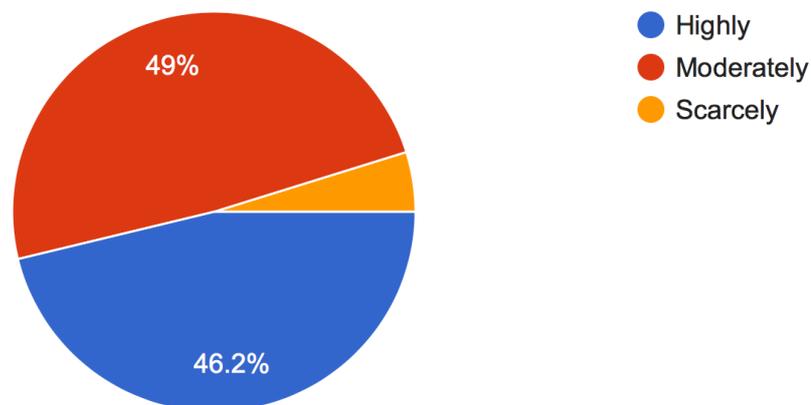


- Students were asked about the level of awareness they developed that can help them to become an 'Entrepreneur' and take it up as a career option in the future to which 22.8 percent replied that their level of understanding and the possibility of becoming a potential entrepreneur was strongly influenced, following by 64.8 percent choosing the 'moderately' option. ABS has always inspired and directed students into entrepreneurship through its EDIC (Entrepreneurship Creation and Incubation Centre) and can become assets and job givers for helping the nation and the economy.

9) Consciousness towards values, ethics and social responsibility

Do you feel that PGDM program from ABS has made you more conscientious about values, ethics and social responsibility?

145 responses

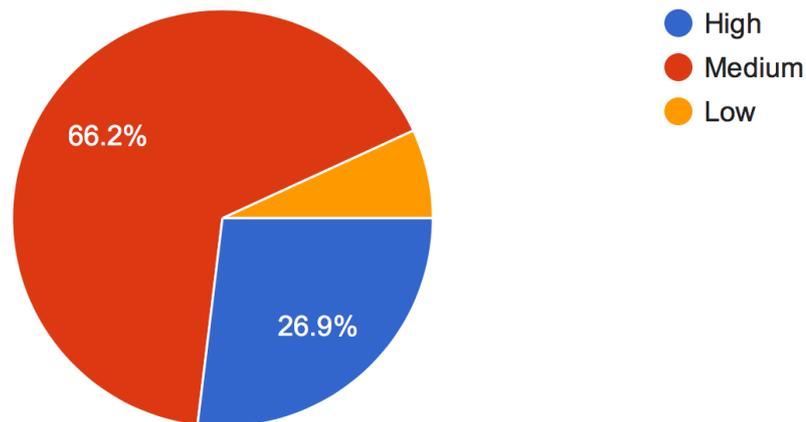


- This question aims to determine how ABS has performed in cultivating prospective leaders with a sense of responsibility and commitment towards the society and environment. To this the majority of students (46.2 percent) have taken 'highly' as an answer accompanied by 49 percent who have taken the 'moderately' alternative and this can be explicitly referred to as the efforts ABS has rendered by delivering value-based education and the consciousness towards serving the society and nation.

10) Value based leadership skills

To what extent have you developed value based leadership skills while studying in PGDM program at ABS?

145 responses

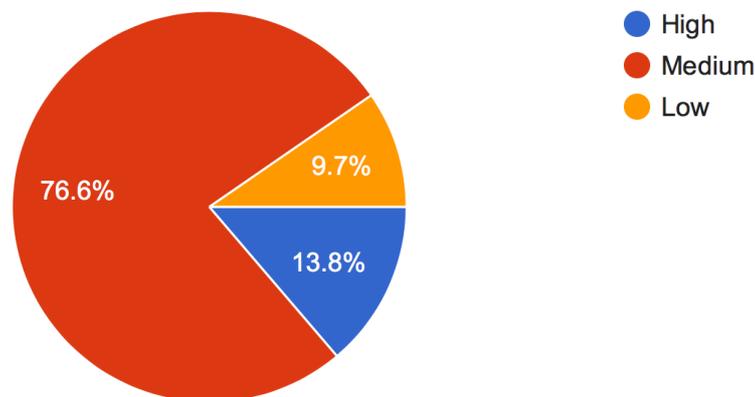


- This query, which questioned students about improving 'value-based' leadership skills, received predominantly positive responses as approximately 26.9% of students wanted to build value-based leadership in them to a high degree, following by 66.2% of respondents choosing the 'average' alternative. The positive answers to this problem are a direct reflection of ABS' focus on providing value and inspiration to the managers of tomorrow to become future leaders with a value-based skill set.

11) Understanding of economic, legal and global business environment

How do you rate your current understanding of global business environment and cross cultural functioning?

145 responses

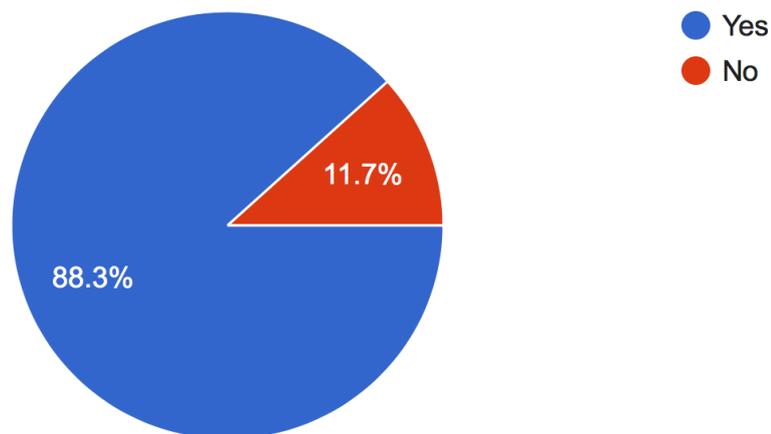


- In response to this question, students have chosen to rank their current understanding of the cultural, legal and business environment and approximately 13.6% have chosen to have a 'strong' understanding of the above-mentioned issues, and the second largest set of respondents (76.6%) have chosen to categorize their understanding as 'medium'. While we usually obtained a positive answer to this question, the respondents being the PGDM program's first-year student still have great scope to get a better perspective on the issue mentioned.

12) Sufficiency of number of assignments, quizzes, brainstorming exercises done in class

Were enough number of Cases, assignments, quizzes, skill based practical exercises done in class?

145 responses

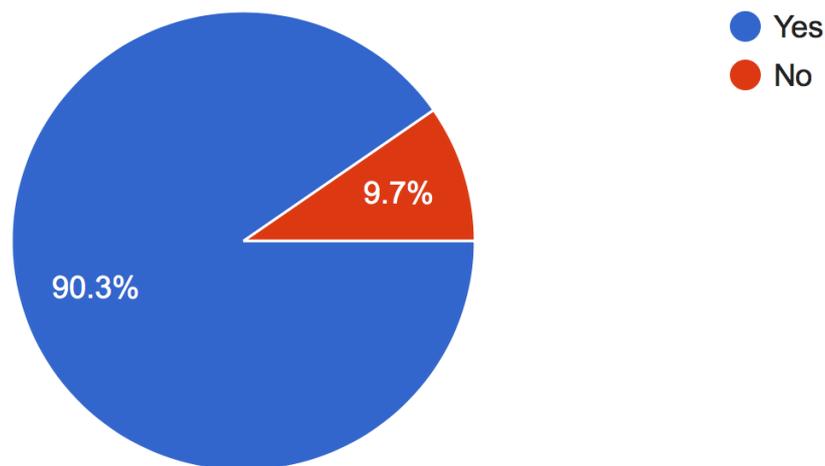


- This query aims to determine whether the students agree that the amount of quizzes, skill-based and realistic business environment based activities completed in the class are adequate, and since ABS relies highly on assessment class performance, each session is structured to evaluate its efficacy, 88.3% of the students have preferred that all of the above-mentioned exercises are appropriate.

13) Sufficiency of opportunities for active participation in class

Were enough opportunities for active participation given in class?

145 responses

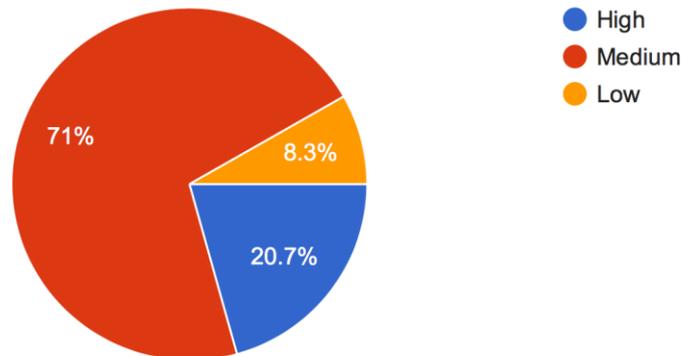


- Class exercises and activities were an important part of ABS sessions and group and individual exercises get enthusiastic participation from students and all get sufficient opportunities to demonstrate their knowledge and skills this question getting a high response of 90.3 percent comes as no surprise. Student respondents who may have chosen 'no' as the option may have either been part of groups while participating, which in turn highlights the need to further enhance the one on one participations.

14) Using emerging management tools and techniques for real world application

How do you rate your ability to use emerging management tools and techniques in various real world applications?

145 responses

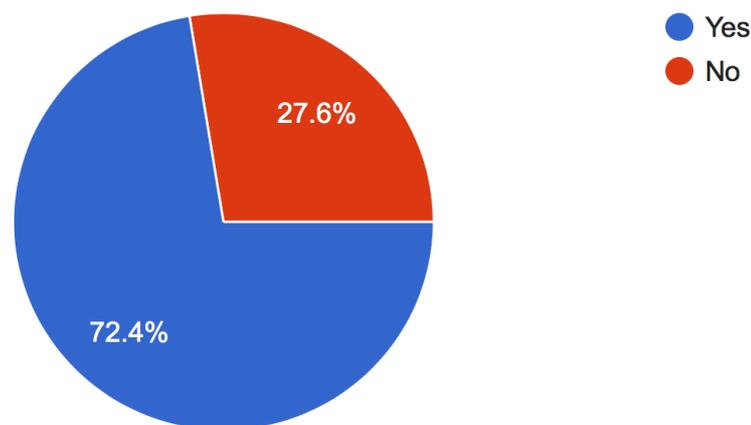


- This question asks students to analyze themselves in terms of using management principles to address problems in the real world. About 20.7 percent of respondents feel they have a high ability across management tools and techniques to address real world business problems. ABS recognizes the wide scope of the management discipline and its applicability to solve various problems in the business world, so we always drive the students to remove the management concepts from the classrooms and apply them in real scenarios.

15) Sufficiency of library texts and references for the subject/ course

Were sufficient number of library texts and references available to you for the subjects/courses?

145 responses



- ABS has an ever-increasing infrastructural basis in terms of books, newspapers and other texts, although most of the respondents took up this question and responded positively (72.4%) there are some students who believe that this can be further improved (27.4%). Therefore we plan to add more relevant books, newspapers, magazines and e books to the library so that everyone has access to whatever type of text or reference material they need.

Conclusion

- Students recognized class participation as adequate and active and also found an emerging entrepreneurial spirit in the students. Therefore, EDIC should focus on engaging more students and providing them with even more community support to help them realize their entrepreneurial potential and improve the student's share of taking advantage of opportunities to embrace entrepreneurship as a career option.
- In the exit survey, the majority of respondents recognized significant improvements in their domain knowledge, organizational system comprehension, growth of analytical and communication skills, and other business competencies.
- In terms of technological facilities and the availability of books and reference materials, the infrastructure at ABS has grown rapidly and this should be further improved as some students expressed their reservations about the same and we are strongly dedicated and hope to improve on this aspect in future surveys.
- Students also indicated that communication with alumni and industry experts allowed them to develop and encourage an understanding of the current corporate scenario, thereby rendering these activities and experiences more frequent in order to give students an insight into the opportunities and challenges of the corporate world.