



**RECRUITER'S FEEDBACK SURVEY
YEAR: 2020**

PGDM PROGRAM

Objectives:

To understand the Recruiter's choice of ABS as Campus Recruitment Partner by their detailed feedback of our student's performance basis twelve parameters hired by company for various live projects, summer internships & final placement.

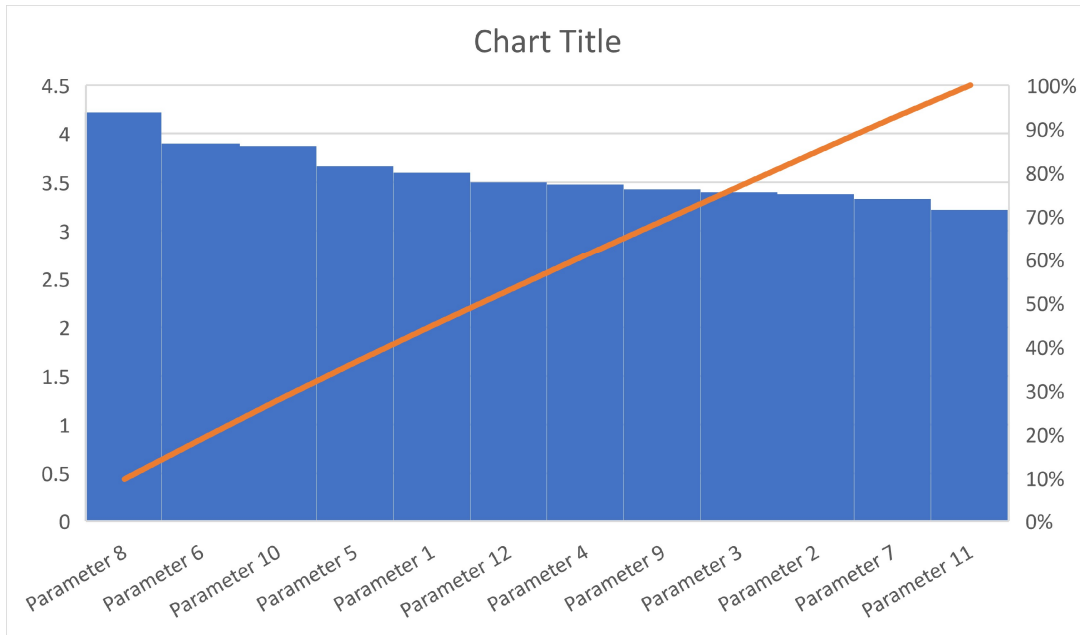
Methodology:

Responses were collected via google form wherein questions related to job fitment, punctuality, ability to complete the task, leadership skills etc. in total twelve parameters to scale from 1 - 5.

1 being the lowest scale and 5 being the highest scale.

YEAR: 2020

Total Responses: 30



Parameter 1	Job Fitment	3.60
Parameter 2	Domain Knowledge	3.38
Parameter 3	Technical Skills	3.40
Parameter 4	Problem Solving Ability	3.48
Parameter 5	Discipline & Punctuality	3.67
Parameter 6	Level of Communication Skills	3.90
Parameter 7	Ideas & Innovation	3.33
Parameter 8	Analytical Ability	4.22
Parameter 9	Critical Thinking & Decision-Making Ability	3.43
Parameter 10	Consciousness towards values, ethics and social responsibility	3.87
Parameter 11	Value based leadership skills	3.22
Parameter 12	Overall Performance	3.50

Improvement from Previous Year:

		<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>
Parameter 1	Job Fitment	3.60	3.49	3.27	3.26
Parameter 2	Domain Knowledge	3.38	3.52	3.48	3.14
Parameter 3	Technical Skills	3.40	3.53	3.51	3.14
Parameter 4	Problem Solving Ability	3.48	3.52	3.48	2.50
Parameter 5	Discipline & Punctuality	3.67	3.65	3.60	4.00
Parameter 6	Level of Communication Skills	3.90	3.69	3.55	3.12
Parameter 7	Ideas & Innovation	3.33	3.39	3.11	2.05
Parameter 8	Analytical Ability	4.22	3.61	3.52	3.40
Parameter 9	Critical Thinking & Decision-Making Ability	3.43	3.53	3.49	3.26
Parameter 10	Consciousness towards values, ethics and social responsibility	3.87	3.52	3.60	2.50
Parameter 11	Value based leadership skills	3.22	3.60	3.52	2.76
Parameter 12	Overall Performance	3.50	3.56	3.50	3.14

Qualitative Feedback:

CRC also received few direct feedbacks like.

- Creating a tough and dedicated mindset of students towards work and meeting business requirement
- Requirement of more awareness to students regarding growth opportunities and job role in companies before interview process
- Required training on business ethics, value creation and working in team

Corrective Measures Taken:

A visible improvement can be noticed in almost all the parameters, the benchmark raised from 3.00 to 3.50 for year 2019. Though the feedback was much improved but there was need to seriously mentor students in aspects such as professional conduct, healthy and professional communication with reporting authority, retention in current organization.

- Participation of students in motivational talks and life science
- Opportunities for Off campus seminars and conference offering students a professional ecosystem to develop their network and
- Workshops on corporate communication
- Workshop Group Discussion and Interview skills by industry experts
- Domain specific workshop and guest lectures by specialized faculty in industry experts