

# All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## APPROVAL PROCESS 2020-21

### Extension of Approval (EoA)

F.No. Northern/1-7013647408/2020/EOA

Date: 09-Jun-2020

To,

The Principal Secretary (Tech. Edu.)  
Govt. of Uttar Pradesh,  
Sachiv Bhawan, Lucknow-226001,  
12A, Navin Bhawan,  
U.P. Lucknow-226001

**Sub: Extension of Approval for the Academic Year 2020-21**

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

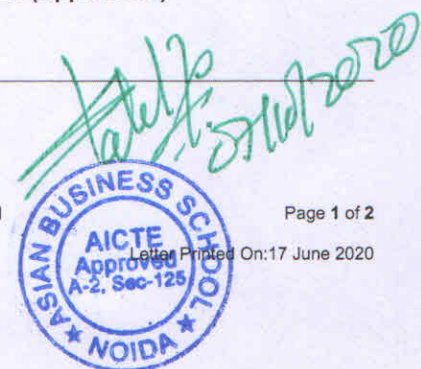
In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4<sup>th</sup> February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

|                       |   |                           |  |
|-----------------------|---|---------------------------|--|
| Permanent Id          | 1-452786231   | Application Id            | 1-7013647408   |
| Name of the Institute | ASIAN BUSINESS SCHOOL   | Name of the Society/Trust | ASIAN SOCIETY OF FILM AND TELEVISION   |
| Institute Address     | A-2, SECTOR-125, NOIDA, GAUTHAM BUDDHA NAGAR, Uttar Pradesh, 201303 | Society/Trust Address     | 566, FOREST LANE, NEB SARI, EXTENSION, SAINIK FARMS, NEW DELHI, SOUTH DELHI, Delhi, 110068 |
| Institute Type        | Private-Self Financing  | Region                    | Northern   |

**To conduct following Courses with the Intake indicated below for the Academic Year 2020-21**

| Program    | Level                 | Course | Affiliating Body (University /Body) | Intake Approved for 2019-20 | Intake Approved for 2020-21 | NRI Approval Status | PIO / FN / Gulf quota/ OCI/ Approval Status |
|------------|-----------------------|--------|-------------------------------------|-----------------------------|-----------------------------|---------------------|---|
| MANAGEMENT | POST GRADUATE DIPLOMA | PGDM   | None                                | 180                         | 180                         | NA                  | NA  |

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)



### Important Instructions

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2020-21 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years beginning with the Academic Year 2020-21
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2020-21 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities WITHIN 2 YEARS to fulfil the norms based on the Affidavit submitted to AICTE.
3. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.
4. Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 373/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**Prof. Rajive Kumar**  
Member Secretary, AICTE

Copy to:

1. **The Director Of Technical Education\*\*, Uttar Pradesh**
2. **The Registrar\*\*,  
None**
3. **The Principal / Director,  
ASIAN BUSINESS SCHOOL  
A-2, Sector-125,  
Noida, Gautham Buddha Nagar,  
Uttar Pradesh, 201303**
4. **The Secretary / Chairman,  
566, FOREST LANE, NEB SARI, EXTENSION, SAINIK FARMS  
NEW DELHI, SOUTH DELHI  
Delhi, 110068**
5. **The Regional Officer,  
All India Council for Technical Education  
Govt. Polytechnic Campus  
Adjoining Directorate of Technical Education  
Vikas Nagar, Kanpur-208 002, Uttar Pradesh**
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

\*\* Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

