

## Asianites carve their niche in Summer Internship Programme @ Pantaloons Fashion & Retail Ltd.

Asianites have joined their respective companies for their Summer Internship Programme (SIP) and have started their internship from 9<sup>th</sup> May 2016. Our students Ankit Saxena and Rahul Raj Victor of PGDM (15-17) batch are doing their internship with Pantaloons Zonal Office, Gurgaon. They share their experience....

"We are working in Pantaloon Zonal Office, Gurgaon and we are having a wonderful experience working with them. We have different tasks - starting from auditing store and understanding about book keeping. Now we have been assigned with the new project named "Value Whistle Blower Policy and Sexual Harassment at Workplace Policy". We have learnt a lot about the corporate working environment in these two weeks. We have been appreciated for our work by our industry mentor in Pantaloon."



## Academic – Industry Mentor Meeting at HT Media

Asian Business School has initiated Academic - Industry Mentor Meetings to develop better understanding about the industry requirement. The panel of three academic mentors - Dr. Tanu Kashyap, Dr. Richa Agarwal and Ms. Malvika Sagar went to HT Campus, Gurgaon on 23<sup>rd</sup> May 2016. Their aim was to interact with their mentees working as Interns in the HT Media and to understand from their Industry mentor the requisites of the company.

The academic mentors were accorded a warm welcome by the company and Mr. Karan Chawla, Branch Sales Manager of HT Media updated them about the progress of their respective mentees. The meeting was cordial and fruitful as the industry mentor was full of praises for the Interns and was happy about their output.

We are grateful to HT Media for their support and recognition of the Asianite talent.



## Student speak for Amul

Asianites are making us proud as Interns in their Summer Internship Placements. Our student, Kartik Vishwakarma of PGDM (15-17) batch shares his experience as Intern in Amul -

"Asian Business School prepared me well for my role in the professional corporate world. The institute focuses on using the lecture rooms as a laboratory for experiential learning and encouraged me to understand the nuances of tough corporate world with the regular industrial exposure and established live case studies while completing the programme...I am working as Intern in Amul, wherein I was able to apply what I learnt in the classroom to real-world problems. My industry mentor is very helpful and is appreciative of my efforts."



For Feedback and suggestions,  
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# Interface

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## Message from the Editor's Desk



Dear Readers,

This issue of the newsletter 'Interface' is reflecting the activities undertaken in the recent month.

The month witnessed many important events like Saturday Club Activity by the Literary Club "GNOSIS", Skill Development Workshops for PGDM students, Academic-Industry Mentor Meeting, our students carving their niche in Summer Internship Programme, and attending the FIEO Award Function at Vigyan Bhawan, New Delhi.

Asianites were witness to the prestigious Award Function held by Federation of Indian Export Organization (FIEO) on 4<sup>th</sup> May, 2016 at Vigyan Bhawan, New Delhi, where the chief guest was Shri Pranab Mukherjee, Honorable President of India. Asianites got the rare opportunity to be a part of such an event.

Asian Education Group has organized a series of Skill Development Workshops for enhancing the communication and writing skills of PGDM (15-17) batch students spread over eight weeks. These Workshops are conducted twice a week on Wednesday and Saturday.

The students of PGDM (2015-17) have joined their respective companies for their Summer Internship Programme (SIP) and have started their internship from 9<sup>th</sup> May 2016. Their work has been appreciated by their industry mentors and they are carving their niche in the summer internship.

Asian Education Group believes in not just imparting academic excellence but also in organizing extra-curricular activities. Saturday Club Activity organized by the Literary Club "GNOSIS" on 7<sup>th</sup> May 2016 was meant to enhance the Presentation Skills of our young and budding managers.

I hope you enjoy reading the latest update about the campus. The readers would have a lot to explore in the next edition of 'Interface'.

- Anil Verma

## Message from HOD - Department of Student Welfare

Dear Students,

This issue of Interface gives an opportunity to highlight the emergence of Student Welfare Department, its aim, objectives and thought process. We at Asian Business School are committed towards providing a supportive and positive environment for all its students through a formal platform of "Department of Student Welfare". A platform with the energy to channelize all imaginative, emotional, technical, and even the unheard chords of the students.

This department aims at providing support to the students and all members of the campus community in their academic, social, cultural, personal and civic development, thereby enabling them to contribute to the advancement of our campus and the global society. To these ends, the department strives to offer remarkable experiences that give meaning and vitality to each individual's journey of learning, discovery, and engagement. Department of Student Welfare lays down norms to bring in expected discipline, attendance, code of conduct in and out the campus and also facilitate different extracurricular activities in collaboration with different clubs at ABS to assist and inspire students in their preparation towards their future roles in a diverse, dynamic and global society.

The Student Welfare Program is the sum total of all the policies, structures and activities which are planned and implemented by the institute to promote student welfare. Asian Business School endeavors to create an environment in which students are safe, secure and feel cared for.



Sunita Verma

## Asianites at FIEO Award Function

Asianites were witness to the prestigious Award Function held by Federation of Indian Export Organization (FIEO) on 4th May, 2016 at Vigyan Bhawan, New Delhi.

The chief guest of this award function was Shri Pranab Mukherjee, Honorable President of India. He gave away the highly coveted "Niryat Shree" and "Niryat Bandhu" Golden Jubilee Awards to the renowned industrialists and corporate leaders. The august gathering comprised of the delegates from various countries and many top global and national business leaders were present in this high profile event.



## Saturday Club Activity by the Literary Club "GNOSIS"

"Gnosis" - the literary club organized a movie for our students on 5<sup>th</sup> May 2016 in the state-of-the-art Theatre Hall of the Institute. The students watched the movie based on the bestselling book "The Secret- Law of Attraction." The students were mesmerized by the message that was conveyed in the same.

This was a part of the Saturday Club Activity meant to enhance their Presentation Skills. The inspirational movie talks about the power of Positive thoughts, Hope and feeling of Gratitude. The students were highly motivated after viewing this beautiful movie.

On 7<sup>th</sup> May 2016, the Literary Club organized the movie review for these students in which they were required to make group presentation on the various aspects of the movie.

The young and talented prospective managers prepared their respective presentation with rigour. The startling performance of the students mesmerized the audience and they were appreciated for the same.

Dr. Lalitya Vir Srivastava, Director, Asian Education Group, Noida graced the occasion and he appreciated the students. The students were motivated by his words of encouragement and promised to keep up the good work.



## Skill Development Workshops @ ABS

Asian Business School has organized a series of Skill Development Workshops for enhancing the communication and writing skills of PGDM (15-17) batch students spread over eight weeks.



These Workshops are conducted twice a week on Wednesday and Saturday.

One of the Skill Development Workshops was aimed at imparting expertise in cracking aptitude test while another was conducted to give basic introduction of phonetics and to improve pronunciation of the students. Similar Workshops were conducted for honing of communication skills, effective paragraph writing, public speaking, etc.

The students participated in these workshops enthusiastically and they share their thoughts.....

Mohit Grover, PGDM (15-17) batch, "I learnt phonetics and how to pronounce different words. The activity that we did in the workshop motivated me and filled me with lot of confidence. I want to be part of more such workshops."



Pallavi Arora, PGDM (15-17) batch, "I learnt about pronunciation and came across various words that we generally pronounce incorrectly. I liked my session and am sure that I will see more and more improvement in myself."



Sumedha Singh, PGDM (15-17) batch, "Today I learnt about Phonetics and the session was excellent. In the activity session, I was made to speak in public and I was constantly appreciated...I felt highly motivated."

