

# Interface



## Message from the Editor's Desk

Placements are always an important factor for a success of any institution. In order to stand out in the present competitive world, Asian Business School has created a Corporate Resource Centre which facilitates a process of continuous industry-institute interaction and promotes managerial leadership among students with excellent functional skills and corporate business outlook.

ABS is increasingly recognized by recruiters as one of the top private B-schools in India. Our placement process aims to match the requirement of the recruiters and the aspirations of the students. The thrill of reaching a destination at an end of a long journey is unparalleled by any other feeling.

Placements produce the same kind of excitement and happiness in the students of ABS.

This newsletter is based on the same thoughts to summaries the placement records of ABS and star placed students.

**Mukul Jain**

## Message from the President Asian Education Group



I take this proud opportunity of interacting with you all through this prestigious news letter "The Interface" of Asian Business School.

Aligning with the current environmental dynamics, be it political or economic, we at Asian Business School have put our best foot forward to transform our management students to the decision makers and leaders to accommodate in the global business view.

The practical pedagogy adopted by the academic wing of ABS help our students to acquire right knowledge and develop the skill set required for their jobs in the corporate world, after the completion of their course. The holistic development with the mentorship program is the focus to develop the right attitude in the students for their better life.

Growth with education as our mission is practiced religiously by ABS in every aspect of students processing. As a result, we are growing year after year and are able to place our students at best of jobs available in corporate. The passing out batch of current session 2014, almost all the students even before completion of their term-V of PGDM, got the final job offers. Congratulations to team CRC for their efforts for fetching a space for themselves in corporate world.

The overall prospective of Asian Business School is to contribute to every field of management and align itself and its students with the India's vision 2020.

I wish all Asianites all the very best for their future.

**Sandeep Marwah**

## Recruiters at ABS

ABS has marked its presence among the best industries and known for its highly skilled committed students. We are proud to mention that today, ABS is among the best and well known education brand in the industry and is associated with leading organizations for placement, training and summer internship.

Top Recruiters (Placement Session 2013 - 14)



## Star Placements



**DEEPIKA GUPTA**  
SPECIALIZATION FINANCE  
COMPANY: ROYAL BANK OF SCOTLAND (RBS)  
DESIGNATION: ANALYST



**KULDEEP SHARMA**  
SPECIALIZATION MARKETING  
COMPANY: HINDUSTAN ETECH SERVICES PVT. LTD.  
(A UNIT OF HFC, AN ILLUSTRATIVE BPO)  
DESIGNATION: MANAGEMENT TRAINEE



**NIRAJAN NOTANI**  
SPECIALIZATION MARKETING  
COMPANY: JARO EDUCATION  
DESIGNATION: MANAGEMENT TRAINEE



**RASTIMI VERMA**  
SPECIALIZATION MARKETING  
COMPANY: HINDUSTAN ETECH SERVICES PVT. LTD.  
(A UNIT OF HFC, AN ILLUSTRATIVE BPO)  
DESIGNATION: MANAGEMENT TRAINEE



**AWANIKA TEWARI**  
SPECIALIZATION FINANCE  
COMPANY: INSIGHT ALPHA  
DESIGNATION: RESEARCH ASSOCIATE





## Campus Drive



**SMC Global Securities Ltd.**



**Jaro Education Pvt. Ltd.**



**ICICI Securities Ltd.**



**Hindustan Field Services Pvt. Ltd.**

(Joint Venture of Global Smollan Holding  
& Hindustan Unilever Ltd.)

## Recruiters speak

*"Students at ABS are well groomed. I liked the course structure wherein students get multiple industrial trainings and the effect/ improvement of same can be seen during the interviews. It was a good experience recruiting at ABS. I wish ABS & its students a great future ahead."*

**Kapil Sharma, Manager**  
– HR, ICICI Securities Ltd.

*Good infrastructure, good facilities to students, we can say better opportunity for them here, good in communication.*

**Sriramlyer, Manager**  
– HR, Hindustan Field Services Pvt. Ltd.

*It was as absolute pleasure to come to your college and meet your students. I was very impressed with the sharp & bright students that we met. I wish each one of them all the very best for their future. Looking forward to coming here again.*

**B. Sanjeev Kumar, Head**  
– Online Trading Business Development,  
SMC Global Securities Ltd.

*Impressed with the highly committed management team, taking special care to ensure best exposure to the students. Students are also enthusiastic to work and show best out of them. It was good recruitment experience at ABS.*

**Abhishek, Sr. Vice President**  
Indiabulls Securities Ltd.

*We have been recruiting from ABS for about two years now. I have no hesitation in saying students have excellent knowledge and they meet our expectations very well. I would like to congratulate ABS for grooming and developing quality management professionals.*

**Dr. R. P. Trivedi, Sr. Manager**  
– Talent Acquisition, Reliance Dairy Foods Ltd.

*Quality of students was good; it was great interacting with them. Thanks for the support and the hospitality.*

**Javed Khan, Vice President**  
– Marketing, Ceasefire Industries Ltd.

## Alumni Speak



### Sadia Khan, Batch – 2010-12

Asst. Manager Finance, Accenture

"ABS is among few management institutions that gives individual focus on each student, help them in improving their skills and personal development. My 2 years in ABS was an excellent learning Experience."



### Nikita Dwivedi, Batch – 2010-12

Sr. Executive, Steria India Ltd.

"It was a pleasing experience to be part of such a reputed institute where I was able to nurture my dreams and turn them into reality."



### Nikita Singhal, Batch – 2010-12

Financial Analyst, eBusinessware Inc.

"ABS has not only given me the recognition in terms of academics – its overall approach towards training has helped me a lot in achieving my career goals in this competitive world. I would like to say thank you to ABS."



### Shubham Kesharwani, Batch – 2011-13

Associate, CRISIL Ltd.

"ABS has helped me in acquiring the right mindset and business skills which are helping me as I am moving ahead in my career. ABS offers an excellent mix of industry and academic exposure."

On the  
Auspicious day  
of Holi  
Wishing you  
love,  
Happiness  
And  
Prosperity  
**Happy Holi**

**ABS ASIAN BUSINESS SCHOOL**  
(Approved By AICTE, Ministry Of HRD Govt. of India)

## Holi celebrations at ABS

The ABS family joined together to enjoy the Festival of Colors. 15h March, 2014, a day prior to the Holi festival, is a date to remember as it witnessed all the members of ABS family meeting each other and playing with lot of colors and joy.

Forgetting all the worries, everyone enjoyed celebrating the festival of colours. The celebrations started with the blessings of Dr. Lalitya Vir Srivastava, Director ABS. The ABS family is an excellent example of Unity in Diversity, where people belonging to diverse religions, were seen close to each other spreading joys and wishing everyone.

For Feedback and suggestions, email us at: [absinterface@abs.edu.in](mailto:absinterface@abs.edu.in)