

Annual Convocation 2015

ABS held its annual convocation ceremony 2015 on the 19th day of January 2015 at Sri Sathya Sai International Centre, New Delhi. Dr Om Manchanda CEO – Dr. Lal Pathlabs Pvt Ltd, presided over as the Chief Guest and Sh. Sharat Sharma director operations – Delhi Metro Rail Corporation was the Guest of Honor for the occasion.

After the student procession was seated, the esteemed members in the academic procession were led to the Dias by Dr. Lalitya Vir Srivastava Director- Asian business School, followed by, Mr. Saurabh Sharma Director – Branding, Mr. Gurdeep Singh Raina Director – Admission, Mr Sandeep Marwah President – Asian Education Group, Dr. Om Manchanda and Sh. Sharat Sharma. The faculty followed the guests on the dias.

Dr. Lalitya Vir Srivastava Director- Asian Business School declared the convocation open. The PGDM diplomas were awarded to the students by the dignitaries invited.

Shubham Kesharwani of PGDM 2011 and Awantika Tiwari of PGDM 2012 batch were announced the batch toppers and were awarded with gold medals. The industry guests and AEG president addressed the gathering, congratulating the graduates and motivating them to be effective,



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Interface

Vol. 4 | No. 30 | JANUARY 2015

ABS
GROWTH WITH EDUCATION
ASIAN BUSINESS SCHOOL
(Approved by AICTE)



Message from the Editor's Desk

Dear Readers,

It's that time of the year again. Time to change the calendars and feel the freshness and crispness of the New Year. 2015 has officially arrived. Let's give a warm welcome to the year that starts a new and cherish each moment that the year shall bring forth.

As we usher in the New Year and welcome new opportunities and challenges, I would like to wish all the readers a Very Happy New Year. This issue's prime focus is The Annual Convocation Ceremony, 2015 which was held on January 19th 2015. On that chosen day, Diplomas were awarded to the PGDM students of 2012 – 14 Batch. Apart from the Post Graduate Diploma in Management, the students were also awarded Diplomas in International Business, Foreign Language and Corporate Communication. Students were very excited and pleased as they met their classmates and faculty members after a long time. Our distinguished guests handed over the diplomas to the students and it was indeed a moment of pride and joy for all of us.

Post the convocation, another significant event which grasped our attention was our Annual Sports Fest – ATHLEEMA 2015, which was held at the Jasola Sports Complex. The event was staged with multiple colleges competing amongst each other with the sole aim of winning not only the trophies and accolades but also cash prizes. In this two day event students from many colleges showcased their capabilities in different sports like Chess, Cricket, Basketball, Table Tennis, Pool, etc.

I hope you enjoy reading the update about your campus. The readers would have a lot to explore in the next edition of the ABS Interface.

Pinky Pandey

Message from the Director (Branding) Desk



Dear Students,

India is on the threshold of becoming an economic superpower. What lies behind this success is a large number of business organizations both from new and old economy which are catapulting the country to new technology beyond the national boundaries for business growth. The driving force behind this success is the huge young population of India that has aspirations and achievement orientation. To continue this tremendous economic growth, India would need a huge manpower that is well trained in new technology and contemporary business practices. Therefore the future of India in the globalised world depends on well educated and trained young men and women who strive to acquire functional skills, leadership roles and global mind set. These changes would result in the creation of a knowledgeable economy which is ably supported by highly educated and internationally competent labour force. It is the onus of educational institutes to train & provide knowledge and understanding to work in a global environment which would give them an opportunity to compete in a border less society.

With this background in mind, Asian Business School was conceptualized and aims at developing future managers & entrepreneurs for the business world.

"The best way to predict your future is to create it." – Abraham Lincoln

Annual Sports Fest ATHLEEMA 2015

Asian Business School, an innovative centre of academic excellence focuses upon furnishing a perfect platform for its students with numerous opportunities to achieve a set benchmark of growth and advancement at both professional and personal footing.

Athleema –The ABS Annual Sports Meet, aims at providing an opportunity to young talented players to showcase their sportsmanship and compete with the best amongst the educational institutes of the country. The students from various Colleges & Universities are invited to participate at this event.

This year, Asian Business School held - Athleema 2015-the 3rd annual sports meet on the 29th and 30th of January, at the Jasola Sports Complex. A colourful inaugural ceremony in the presence of eminent personalities including Mr Sandeep Marwah and Mr Akshay Marwah marked the beginning of a two day funfilled, competitive atmosphere, which held everyone in sway. Cricket, Football, Basketball, Badminton, Kho-Kho, Chess, Carrom, Pool & Table Tennis entertained a number of entries.

To appreciate the spirit of participation and felicitate the winners in different sports, of this prodigious event, very special guests graced the valedictory dais on the 31st of January at the college premises.

