

Final Placements during April 2015

Corporate Resource Cell (CRC) at ABS is focused and committed to provide best opportunities to students for final placements. With the efforts of CRC, following nine students were placed during the month in *Getit Stores Pvt. Ltd. (AskmeBazaar.Com)*:

1. Japneet Khurana
2. Meenakshi Bahanwal
3. Shilpi Garg
4. Md. Noorul Imam
5. Nitin Singh
6. Pankaj Kumar
7. Pragati Singh
8. Umesh Pundir
9. Aashika Srivastava

Guest Lectures during the month

Dr. K.D. Gupta, Ex-Director (Personnel), CCI, Govt. of India: Dr. K. D. Gupta, a sensitive environmentalist, has several ecological initiatives under his belt. He spoke about the 'Ecological impact on the global economy' and addressed the issue of Global warming. His encouraging delivery was to motivate and sensitize the students for active participation in mitigating the climate change and to take up entrepreneurial initiatives as management students, to combat global warming. Dr. Lalitya Vir Srivastava, Director, ABS gave the welcome address wherein he introduced the guest and emphasized upon protection of the environment as the need of the hour.

Swami Bodhanandji, Sambodh Foundation : A special guest lecture on 'Living Life Creatively' was organized for students and faculty. This 'one of a kind' lecture was delivered by Swami Bodhanandji – the spiritual founder and director of eleven organizations and ashrams under the Sambodh Foundation. This eminent and powerful speaker enthralled the audience with his masterful oratory, laced with lively humour, giving valuable insights to the gathering, on how to attain excellence in life, through being creative. Dr. Lalitya Vir Srivastava, Director ABS in his welcome address, informed the students of the journey of this brilliant academician in search of divinity. At the closing, this rare treat ended with a scintillating question answer session. The dignitaries on stage included Dr. Sangeeta Menon, Professor at National Institute of Science, Dr. B.P. Mathur, former member, Indian Audit & Accounts Service, and Dr. Lalitya Vir Srivastava, Director, Asian Business School.



For Feedback and suggestions,
email us at: absinterface@abs.edu.in

Interface

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ABS
GROWTH WITH EDUCATION
ASIAN BUSINESS SCHOOL
(Approved by AICTE)



Message from the Editor's Desk

Dear Readers,

With the focus on transforming students into future managers and entrepreneurs, Asian Business School leaves no stone unturned to provide the students with an enriching and challenging real life work atmosphere as a part of their PGDM programme, so that they learn the basics of Management in their chosen specialization in the real world of business.

In today's scenario of global economy, internships are even more important in boosting a candidate's competitiveness. The Summer Internship Programme (SIP) of Asian Business School provides invaluable experience to management students in pursuing their career as management professional in various aspects of Marketing, Finance, Human Resource, Information Technology, etc. Internship gives students an opportunity to step outside the classroom and build a set of skills applicable in their career as future leaders.

With this approach, this newsletter is dedicated to highlight students from ABS who got star internship opportunities.

Anil Verma



Message from the Director

The times ahead are challenging for all of us and we all need to renew our pledge for our committed vision "Growth with Education". Proper communication plays a vital role in institution's development. This newsletter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us.

This month the PGDM students of 1st year are going for their Summer Internship Programme to different organizations. The classroom deliveries are just on the grounds of postulates depicted by professors in their famous literature. Anyway our students are under the tutelage of dignified scholars who not only guide them but also make path for their future ahead. I also like to quote a vote of thanks to all the internship providers for giving our novice erudite an opportunity to show their skills they have acquired in these two semesters. Our CRC is constantly networking with the corporate and moving ahead in the direction of procuring best of placement opportunities for our students.

I congratulate them for their grand success and my best wishes for journey ahead.

Dr. Lalitya Vir Srivastava

Summer Internship Programme 2015 (SIP) :

Summer Training is an integral part of the curriculum and forms a vital aspect of overall development of the students. It allows them to experience and learn the corporate culture, develop skills and understand the corporate challenges & expectations which would help them during final placement. The students of PGDM 2014 – 16 batch are placed for summer internship in leading organizations scheduled from 4th May – 4th July 2015.

Following are the recruiters for Summer Internship Program 2015 (SIP):

SAIL

Apex TGI

Business World

Edelweiss Broking

Honda Motor

Matrix Cellular

Bikaner Foods

Bonanza

SMC Global

Archies Ltd.

Coal India Ltd.

Expertscan

HT Media

MMTC Ltd.

Cosmic Group

Daffodil

Vodafone

Bajaj Finserv Ltd

Cocacola

Finese PR

IBM

Newton

Havells

Hindalco

Zocalo

Bajaj Capital

Colgate

General Energy

IDBI Federal Life Insurance

One97 Communications paytm

ICICI Securities

Pepsi

Outlook