

Interface

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ABS
GROWTH WITH EDUCATION
ASIAN BUSINESS SCHOOL
(Approved by AICTE)

Message from the CEO Asian Education Group



The times ahead are challenging for all of us and we all need to renew our pledge for our committed vision "Growth with education". Proper communication plays a vital role in institution's development. This news letter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us.

This month the PGDM students of 1st year are going for their summer internship programme to different organizations. The classroom deliveries are just on the grounds of postulates depicted by professors in their famous literature. Anyway our students are under the tutelage of dignified scholars who not only guide them but also make path for their future ahead. I also like to quote a vote of thanks to all the internship providers for giving our novice erudite an opportunity to show their skills they have acquired in these two semesters. Our CRC is constantly networking with the corporate and moving ahead in the direction of procuring best of placement opportunities for our students.

I congratulate them for their grand success and my best wishes for journey ahead

-Akshay Marwah

Message from the Editor's Desk



Summer internships are an important career stepping stone and any PGDM student is required to understand this fact at the earliest

As any PGDM student or top business school will confirm, a summer internship is a critical step in the process of enhancing your credentials, and landing a full time job. With more students doing internships, employers expect to see them listed on the resumes of potential employees. And, in the weakened global economy, internships are even more important to boosting a candidate's competitiveness.

Asian Business School summer internship provides invaluable experience to management students interested in pursuing career as management professional in various aspects of Marketing, Finance, Operations, Human Resource, Information technology etc. Internship gives students an opportunity to step outside the classroom and build a set of skills applicable in their career as future leaders.

With this approach, this newsletter is dedicated to highlight students from ABS who got star internship opportunities.

Mukul Jain

Summer Internship Program: Batch-PGDM 2013-15

(15th April to 14th June 2014)

STUDENTS PLACED FOR SUMMER INTERSHIP IN FOLLOWING COMPANIES



RAJASTHAN STATE
GANGANAGAR SUGAR
MILL LTD.



INDIAN OIL CORP. LTD.



Summer Internship Programme

Understanding the importance of the interdependent correlation between education and training for human resource development, ABS has strong industry – business school interface to integrate classroom teaching and training and practical experience in the field to bridge the gap between theory and practice, incessantly preparing students to take advantage of the unprecedented opportunities and face the challenges posed by the economic reforms which have radically changed the complexion of business and its management across the globe.

With the focus on transforming students into future entrepreneurs, ABS makes extra efforts to groom the students' personality, hone their communication skills, and work on their soft skills which are extremely important in the business world.

Asian Business School leaves no stone unturned to provide the students with an enriching and challenging real-life work atmosphere as a part of their PGDM programme, so that they learn the basics of Management in their chosen specialization in the real world of business. The Summer Internship Programme provides insights and feedback on what it takes to be successful in the field and offers a realistic preview and a means to compare top career choices which help students achieve a competitive advantage.



LET OUR STUDENTS

SPEAK
FOR US

"An environment of growth & excellence, where one can realize their potential and work on their weaknesses to achieve their goals, that's ABS". The institute has provided me a wide learning platform through guest lectures, industrial visits and conferences, which has helped me to grow as an individual. The Corporate resource cell at ABS provides ample options of various organizations and it is with their endeavors. I am doing my summer internship at 'Insight Alpha'.

-Magandeep Singh
PGDM 2013-15

ABS has given me an opportunity to understand, explore and realize my potential in a better way, along with the appropriate exposure for overall development. The best part is the support and individual attention given by faculties, CRC department and management to every student for their growth. I am thankful being a part of it."

-Shivi Tripathi,
PGDM 2013-15

"I can speak with confidence and immense happiness that my life is truly changed by the quality education and knowledge I gained from Asian business school, Noida. It has broadened my mind to different perspective in business which will help me to take on the big fish in this competitive environment. ABS has provided me with an opportunity to inculcate innovative and strategic thinking. I express my respect and gratitude to all my teachers and love and affection to my inspiring colleagues of ABS. As the logo says, Asian business school – growth with education and ... truly... I am really growing with ABS".

-Babita Aggarwal
PGDM 2013-15

Abs has given an expose of the real corporate world through seminar, conferences, guest lectures, and industrial visits. It has been a great experience being a part of such institution which not only provided us with the quality of education but also has helped us to groom our personality.

-Prakriti Sethi
PGDM 2013-15

A new place, a new environment, a new college, but didn't feel like a stranger even for a day. ABS gave me all the warmth I could ask for. Good teachers, good friends and a place where I could grow and prove myself. A new learning every day and this really helps in bringing out the best in you.

-Surbhi Khanna
PGDM 2013-15

ABS as a b-school is certainly one of the best in its class. The mentor programme has not only help me to gain my confidence but also improved my over all personality. ABS gives you an opportunity to attach your name with big brands in the industry and help your career to get an amazing head start. In short ABS Rocks!!!

-Kiranmoy Sarkar

ABS- Whenever I hear this name it is not the words but the feelings that come into play. Like our parents teach us to walk, eat & talk, the same ways ABS teach us to learn, explore and grow. ABS has the power to absorb us in its culture and train us as a corporate professional by giving us best of environment, faculty, mentors, industry visits, expert lectures, internship and finally the placements. While at ABS we learn the true meaning of the word Enjoyment which we inculcate in everything we do be it celebration or hard core tasks. Proud to be a part of ABS family.

-Japneet Khurana

SIP Campus Drives at ABS



Vision Spring India Pvt. Ltd.



Business Standard Ltd.



HT Media



The Sunday Guardian

For Feedback and suggestions, email us at: absinterface@abs.edu.in