

INTERNATIONAL CONFERENCE

ON



GLOBAL ISSUES AND MANAGERIAL INTERVENTIONS TO CHASE - VISION 2020

“GLOBAL STRATEGIC VIEW”

Organized By

ASIAN BUSINESS SCHOOL, NOIDA

Approved by All India Council for Technical Education, Ministry of HRD

July 05, 2014

About ABS

Established under the aegis of Asian Education Group, Asian Business School (ABS) is a fast growing management institute in India. In order to create a perfect platform with international exposure, ABS has tie ups with United Kingdom's Oxford Business College. The institute is strategically located in Noida in National Capital Region and has a state of the art infrastructure, the finest of faculty members and a stimulating learning environment.

ABS offers PGDM course, approved by All India Council for Technical Education, Ministry of HRD, and Government of India. With continuous transformation and innovation, ABS has become a trusted and influential educational institution that supports the growth of business in the world at different levels by providing knowledge and managerial competencies. Continuing with its vision of imparting world class education and experience, ABS is proud to organize its 2nd International Conference "GIMIC 2014"- Global Issues and Managerial Intervention to Chase – Vision 2020- "Global Strategic View".

About Conference

India Vision 2020, is a practical perspective towards growth through an identification of potentials adding towards national development and anticipating challenges for accomplishment of the vision. India 2020 envisions our nation, emerging as a bustling combination of energy, entrepreneur and innovation. With the focus on achieving the title of Silicon Valley of Asia, followed by the diversification from IT to biotechnology, medical science, widening the field of India's international competitiveness and generating a large number of employment opportunities to the educated youth, the country also foresees to provide its people with better education and standard of living through productivity revolution in Indian agriculture sector, coupled with diversification towards commercial crops, agro-exports and massive strategic application, giving a fillip to the urban economy and the informal sector as well as rapid expansion of the service sector by 2020. Even the environmental issues remain a serious concern, to be taken care of by 2020 that call for strict enforcement of industrialization pollution control, emergence of Green concepts such as green marketing, waste management, harvesting management and many other critical issues to be attended.

Being the largest pool of young talent, managing and sustaining this young intellectual capital with improved quality of education, training & development, stabilized employment market is another most important goal to be achieved, for the growth and prosperity of nation's economy. This young intellectual talent in return will be a profitable investment to the nation for emerging as one of the superpower nation's with strong control over its trade, technological advancement, investment pattern & global market. Today the prevalent challenge drawing concern is chasing 2020 vision, in another five years ahead, with turbulent global issues seeking strategic vision. The current global scenario with radical changes is covered with major predicaments in almost all phases and fields from top to bottom, making the journey of accomplishing 2020 vision thorny.

The decade review, showcases all the momentous areas have shown palpable sign of moving toward crisis be it pattern of international trade, financial flux, cross border alliances and their issues, tariff barriers, talent acquisition and management, empowering education sector, managing industrial downturns, cheaper imports, technology advancement, global governance, foreign direct investment, ongoing issues pertaining to WTO & IMF and many more making this vision more turbulent to achieve.

Chase of 2020 Vision today calls for reinvention of business models, fostering innovation in business, encashment of opportunity over risk, catalyzing growth beyond core market, establishing India as a trusted global hub for services, building a pre eminent innovation hub, with the agenda of transforming business, transforming India. ABS Research & Development Cell takes the opportunity to organize its 2nd International Conference "GIMIC 2014"- Global Issues and Managerial Intervention to Chase – Vision 2020- "Global Strategic View" with an objective of providing cross-section platforms to experts involving academicians, practitioners, policy makers, research scholars and budding aspirants to put forth their strategic views to foster, chase toward 2020 vision more expedient. Our international conference intends to contribute towards strengthening of current global scenario with right managerial aptitude that can make this journey of accomplishment more stable.

Conference Objectives

- ✓ To initiate innovative management models and insights to chase Vision 2020
- ✓ To bring together researchers and practitioners from business communities and engage them in proactive cooperation
- ✓ To acknowledge purposeful issues through an interdisciplinary approach
- ✓ To encourage networking, exchange of experience and international cooperation between researchers

GIMIC 2014 welcomes contribution in the forms of qualitative papers, empirical papers, conceptual papers, articles and case studies sensitizing the current global issues and managerial interventions to contribute towards economic growth and sustainable development.

Important Dates

- ✓ Abstract Submission - 10th June, 2014
- ✓ Acceptance of the Abstract - 14th June, 2014
- ✓ Last Date for Registration - 17th June, 2014
- ✓ Full Paper Acceptance - 25th June, 2014

Each of the submissions shall go through the process of blind review. Reviewers will evaluate each work on the basis of quality of the research, contribution and significance of work to the field of managing global issues through strategic managerial intervention.

Tracks & Sub-Tracks

Development Of The Economy

- ✓ Challenges To India's Economic Growth
- ✓ Inclusive Economic Growth
- ✓ Inflationary Pressures On The Indian Economy
- ✓ Widening Current Account Deficit
- ✓ Exchange Rate Volatility
- ✓ India's Trade In The Challenging External Environment
- ✓ Challenges To Fiscal Consolidation
- ✓ Infrastructural Challenges Of Indian Economy
- ✓ Challenges And Prospects Of India's Manufacturing Sector
- ✓ Social Sector Development Challenges To India
- ✓ Governance Issues In Sustaining High Economic Growth.

Human Resource Development

- ✓ HRD Through Learning (Education, Training, And Research)
- ✓ HRD - Competencies Mapping & Talent Acquisition
- ✓ Human Resource - Motivation (Quality Of Work Life, Employee Engagement, Career Mapping)
- ✓ HRD And Youth Contribution To Technology Development
- ✓ HRD And Roles (Government, Media, And Individual)
- ✓ HRD In Small Businesses, Top Organizations, And Giants
- ✓ HRD And Its Strategic Approach Toward Intellectual Capital Development
- ✓ HRD And Challenges (Csr, Quality Management, And Implementations).

Trade & Financial Market

- ✓ Global Governance
- ✓ Trade Barriers
- ✓ Free Trade Agreements
- ✓ Global Trade Liberalization
- ✓ Tariff's Regulation
- ✓ De-Regulatory Measures
- ✓ Anti-Dumping
- ✓ Technical Barriers To Trade
- ✓ Savings-Investment Flows And Effective Securities Markets
- ✓ Finance And Inclusive Development
- ✓ Developing Banking, Finance And Insurance Sector
- ✓ Financial Innovation And Financial Engineering
- ✓ Managing Financial Risk.

Marketing Management

- ✓ Corporate Social Responsibility
- ✓ E-Marketing
- ✓ Growth Of Service Sector
- ✓ Green Marketing
- ✓ Foreign Direct Investment
- ✓ Waste Management
- ✓ New Product Development
- ✓ Innovation & Creativity.

The tracks are only indicative and the authors may also submit papers on other relevant and contemporary topics. Please send your contributions to absacademicevents@gmail.com.

Guidelines for Abstract Submission

Paper contributors are requested to adhere to the following guidelines for submission of abstracts:

- ✓ Length Maximum 300 words
- ✓ Margins 2.5 cm or 1 inch
- ✓ Font Times New Roman 12
- ✓ Spacing 1.5 lines
- ✓ Title page Title, Author(s), Affiliations
- ✓ Key Words Maximum 5
- ✓ Authors Maximum 3

Guidelines for Full Paper Submission

- ✓ The paper should be original and being presented for the first time. A written declaration about the originality of the work from the Author(s) should be sent along with the paper in the prescribed format
- ✓ The paper should be clearly typed and should not exceed 6000 words
- ✓ Use Times New Roman 12 size font with 1.5 line spacing
- ✓ All graphs/tables should be sent on a separate sheet
- ✓ After blind review, all the selected papers will be eligible for presentation
- ✓ Each paper presentation will be given 15 minutes for the Power Point Presentation.

Publication

Few selected registered and selected papers, depending upon the quality of paper and committee's recommendation may be published in ABS International Journal of Management with ISSN 2319-684X or in the form of edited book with ISBN 978-81-927282-0-9. Abstracts of accepted papers will be published in the "GIMIC 2014" Seminar Proceedings

Paper Submission in Absentia

Authors, who cannot attend the seminar in person, but wish to present a paper *in Absentia*, are encouraged to e-mail their submissions. These submissions will be blindly reviewed. Authors of papers *in Absentia* must also complete the registration process and pay the fees. For publishing papers in the Proceedings and/or Journal, the following conditions must be satisfied:

- a) Only full papers are accepted by reviewers
- b) All the authors of the paper must complete the registration process, and
- c) All Manuscript Guidelines must be followed

Best Paper Award

The best two papers presented in the seminar would be awarded:

1st Prize Rs. 3,000 /-

2nd Prize Rs.2,000 /-

Registration Fee for Participants/Presenters

International Delegates: US \$200

Corporate Delegates/ Consultants from India: Rs. 1,500 /-

Academicians from India: Rs. 750 /-

Research Scholars: Rs. 500 /-

Students: Rs.500 /-

- ✓ Participation fee is non-refundable / non-adjustable against any other programme of ABS, Noida. However, changes in nomination would be accepted
- ✓ Bank draft should be made in the name of “Asian Business School”, payable at Noida
- ✓ For Online Payment:
 - Name of the Bank – Punjab National Bank; A/c No. – 4408002100512759; IFSC Code – PUNB0440800 (International money transfers delegates may contact the institute for SWIFT codes)
 - Delegates can also log in to www.abs.edu.in for Payment Gateway ,
 - click on Pay-Apply on line
 - register yourself by filling up the required details
 - once submitted details, click on login, than
 - click on other payment
 - mention the amount and category along with GIMIC 2014 (e.g. Corporate GIMIC 2014), and
 - select the debit card/credit card option along with the bank and proceed further for the payment

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