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CHANGING DYNAMICS OF
GLOBAL EDUCATION

Dr. Swati Bhatia
Dr. Shweta Batra
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ABOUT ABS (ASIAN BUSINESS SCHOOL)

Asian Business School is an innovative centre of academic excellence approved by AICTE and is one of the top colleges for PGDM / MBA in India. The flagship PGDM program offered here is accredited by the National Board of Accreditation (NBA) and granted equivalence to the MBA Degree of an Indian University by the Association of Indian Universities (AIU). The institute is strategically located at Noida in National Capital Region (NCR) and has a state of the art infrastructure, the finest of faculty members and a stimulating learning environment. With continuous transformation and innovation, ABS has become a trusted and an influential educational institution that supports the growth of business in the world at different levels by providing knowledge and managerial competencies. The business school has been established to prepare the youth with necessary intellectual capabilities so that they can take advantage of the unprecedented opportunities that lie in the business world with the current economic dynamics. It also makes them industry ready to face the challenges posed by the environment that has radically changed the face of business.

VISION

To be a globally recognized business school providing Growth with Education.

MISSION

M1. To ensure dissemination of quality education with the practical application of knowledge for developing required management skills.

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M2. To nurture leaders of high integrity, grounded in strong values, and equipped with the critical thinking and decision-making abilities.

M3. To develop individuals having an entrepreneurial and innovative mind set.

M4. To incorporate research for understanding and addressing the dynamic business environment.

Program Educational Objectives (PEOs)

The objective of PGDM program at ABS is to equip students with the ability to integrate the knowledge from various disciplines, develop logical & critical thinking wherein they can recognize and solve the problems, weigh & understand ethical issues and communicate effectively. Within this broad framework following program educational objectives are stated:

PEO1: The graduates will acquire the ability to apply application-oriented learning in the field of business management and develop leadership skills for managing dynamic business environment.

PEO2: Graduates will attain high levels of proficiency in their respective domains and demonstrate high ethical standards and refined interpersonal skills.

PEO3: Graduates will reflect competency to emerge globally as recognized leaders in entrepreneurial ventures.

PEO4: Graduates will possess the capability to understand and conduct research and apply critical thinking in taking complex business decisions for achieving organizational goals.

PREFACE

Globalization has overhauled the way people live, work, identify, communicate and engage. As knowledge and learning are viewed as an antecedent to wealth, higher education institutes are seen as a platform for the evolving BANI (Brittle, Anxious, Non-Linear and Incomprehensible) world. With organizations like APEC and OECD, leading a role in the processes of educational policy formation and evaluation, negotiations like the Washington Consensus or Bologna Declaration are increasingly gaining relevance. Globally, many factors affect the principles of lifelong learning and in the world today, education is no longer devoid of the upheavals.

In the academic milieu, the idea of a knowledge society can only internalize through policy-making and shared dynamics. A lot of thinking is happening around how to shape the social formations driven by technological and media innovations leading to a globalized community well including the education scenario. This book, titled "***Changing Dynamics of Global Education***" is an amalgamation of the versatile dimensions being deliberated in the world today from an Indian perspective. The editors have done a commendable job by covering the crucial topics of global collaborations, multi-disciplinary projects, impact of Artificial Intelligence and the like. Even contentious topics like intoxicated products have gained a place in this synthesis of reserve on global education.

In the current changing world, education cannot be left aloof as it is a defining characteristic for the young minds. The way knowledge is shared and learning happens, we are witnessing a profound transformation, driven by technological advancements, shifting societal values, and the imperative for greater inclusivity and accessibility. This book is of interest to those teachers, researchers, educators, administrators, policymakers, and stakeholders that recognize these changing dynamics and are ready to embrace them.

This manuscript is a comprehensive exploration of multifaceted shifts and delves into the forces of change, for the readers to engage. It endeavours to cover the diverse insights, perspectives and strategies that can inform and inspire individuals and organizations committed to shaping the future of learning. In the current world of online platforms and courses, this book is intended to serve as a valuable resource and catalyst for dialogue and action.

As we launch this book, let us assimilate and cultivate the opportunity to reimagine the potential to learn and collaborate in creating a more equitable, inclusive, and empowering educational ecosystem for generations to come. We would like to thank the editors for taking up this project for the larger good and disseminating the relevance of global education scenario. This book is also a token of gratitude for the authors who have put in their hard efforts to bifurcate the theme into small independent ideas. Lastly, we would like to express our gratitude to Ms. Guneet Kaur, the Co-Editor, for her meticulous editing and proofreading of the book, which resulted in a polished and refined compilation. We would also like to extend our heartfelt appreciation to Mr. Prem Singh Bisht of Kunal Books, New Delhi, for ensuring the timely publication of this edited book.

Editors

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