



17th October 2019

ABS/Acad/Club-MKT/Oct-2019/23

This is to inform that the **Marketing Specialisation** Workshop is scheduled on **19th October 2019 (Saturday)**. The following workshop is scheduled to be conducted:

Topic: Marketing Profile Job Role Vs. Sales Profile Job Role

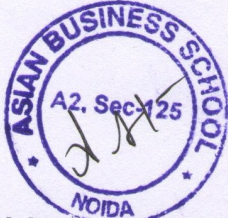
About the Workshop: The aim of this workshop is to equip you with all the desired marketing skill sets and train you in the direction of being well suited for marketing profiles.

Venue: Theatre Hall

Time: 1:30 pm - 4:30 pm

It is compulsory for all the **PGDM III Marketing Specialization** students to attend the workshop.

Ms. Kavita Khurana
Mr. Vinod Kumar Dhar
Club Conveners


Dr. Anubhuti Dwivedi
Associate Dean
ABS