



ASIAN BUSINESS SCHOOL

ASIAN BUSINESS SCHOOL, NOIDA

ABS/ACAD/CLUB – NDLI/GNOSIS/13

Date: 24th Nov 22

NOTICE

NDLI & GNOSIS CLUB ACTIVITY

NDLI & GNOSIS CLUB of ABS will be organizing an activity Spin Off on 5th December 2022 details of which are as follows:

Activity Description: The activity focuses on the ad campaign which is required to be presented by you or your team.

Preparation of activity:

1. You have to work in a team of max 4 students or can work individually. The nomination form (google form) can be filled by one person of the team and he will have to mention the names of other team members. In case you are participating alone then in the team members name you can write NA.
2. Team will be required to make a video of an advertisement of any product of your choice. It can be a completely new product as well.
3. The video should be original with you all as actors.
4. The product needs to be promoted through an advertisement in the video.
5. You can make it creative by adding jingles, pictures, or any other creative.

You have to give your nominations for this activity latest by tomorrow i.e. 25/11/2022 by EOD. Screening of videos will be the next step.

Looking forward to your participation.

Club Convener

Dean (Academics)