



APPROVAL PROCESS 2026-27

APPLICATION REPORT

INSTITUTION DETAILS

INSTITUTION DETAILS: BASIC DETAILS

Current Application Number	1-46223206443	Application Type	Extension-Expansion-Closure
Current Status	Submitted	Sub Status	Payment Received
Permanent Institution ID	1-452786231	Academic Year	2026-2027
Approval Status of Application	Data Not Available	Application Opened Date	12/12/2025
Application Submitted Date	12/12/2025	Attend Scrutiny Committee Date	Data Not Available
Appeal Requested Date	Data Not Available	Application Reopened Date	Data Not Available
Overall Deficiency	Yes		

INSTITUTION DETAILS: MORE INFORMATION

Name of Institution	Asian Business School	Address of Institution	A-2, Sector-125
State/ UT	Uttar Pradesh	District	Gautham Buddha Nagar
Town/ City/ Village	Noida	AICTE Region	Northern
PIN	201303	Women's Institution	No
Institution Type	Private-Self Financing	Any Self- Financed Course ?	Yes
Percentage Grant Received from Government	0	Are you an Institution for PWD Students	No
Whether Institution is NAAC Accredited ?	N	NAAC CGPA	Data Not Available
Letter Grade	Data Not Available	NAAC Status	Data Not Available
Minority Institution	No	Type of Minority Institution	NA
Minority Name, if Linguistic	NA	Name of the Minority	Data Not Available
Minority Certificate Issued Date	Data Not Available	Minority Certificate Valid Till	Data Not Available
Year of Establishment	2011	Mandatory Disclosure Link	https://abs.edu.in/mandatory-disclosure/
Year of 1st Approval from AICTE	2011	Apply for ODL/Online New Institute?	Data Not Available
AISHE Prefix	S	AISHE Numeric Code	14545
AISHE Code	S-14545	Whether Institution is Graded Autonomy ?	Data Not Available
NBA Accreditation Points	625	NBA Points Valid Till	30-JUN-27
University	Data Not Available	Whether your University has been recognized as an Institute of Eminence by MOE?	Data Not Available
Is the Land Shared with other Institute?	N	Is your Institution newly Approved last year(LoA) & failed to Admit Students?	N
Is your Institution having Autonomous Status (Academic Autonomy) as conferred by the Affiliating University?			No

Date of Signature(dd/mm/yyyy)

Seal of Institution

Name & Signature of Director/Principal

HOI & Faculty Members

PRINCIPAL / DIRECTOR

PERSONAL DETAILS

Surname/Family name	Srivastava	First Name	Lalitya Vir
Father's Name	Satya Vir Srivastava	Mother's Name	Savita Bala Srivastava
Date of Birth	15/10/1970	Mobile Number	9810060647
STD code	120	Land Phone Number	4594100
Email	director@abs.edu.in	PAN	AONPS7520Q

EDUCATIONAL DETAILS

Doctorate Degree	Yes	Master's Degree	MBA
Bachelor's Degree	B.SC.	Other Qualifications	PGDPMIR, PGDBA
International Certification (If Any)	NA	Field of Specialization	MARKETING

DETAILS RELATED TO PROFESSION

Date of joining the Institution	09/07/2012	Appointment Type	Regular
Exact Designation	Director		

WORK EXPERIENCE DETAILS

Teaching Experience (Years)	16	Research Experience (Years)	
Industry Experience (Years)	12		

OTHER DETAILS

Research Projects Guided - UG	0	Research Projects Guided - PG	30
Research Projects Guided - PhD		Number of Books Published	0
Papers Published - National	4	Papers Published - International	3

FACULTY NORMS AND PAY SCALE

Are all Approved teaching Faculty Members being paid as per present AICTE pay scale?	Yes
Are all the teaching Faculty Members, as per AICTE/UGC Norms?	Yes
List of Faculty Members and data uploaded on the institution's web portal.	Yes

FACULTY MEMBERS LIST

*Details available as on AICTE Web Portal
(Faculty members with a Valid PAN and Valid Record status)*

Sr. No.	Faculty ID	First Name	Last Name	PAN	Gender	Date of Birth	Designation	Appointment Type	Programme	Department	Course	Date of Joining	Diploma	UG	PG	Doctorate Degree	FY/Common Subject Teacher?	FY/Common Subject
1	1-3163209680	VEENU	ARORA	AJEPA0174G	Female	17/11/1971	PROFESSOR	Regular	MANAGEMENT	MANAGEMENT	POST GRADUATE DIPLOMA IN	15/06/2016	N	Y	Y	Y	N	
2	1-3574650656	VINOD	DHAR	AEPD3797H	Male	10/09/1975	ASST PROFESSOR	Regular	MANAGEMENT	MANAGEMENT	POST GRADUATE DIPLOMA IN	24/07/2017	N	Y	Y	N	N	

Date of Signature(dd/mm/yyyy)

Seal of Institution

Name & Signature of Director/Principal

9	1-43840112491	SYED AHMAD	CDWPS2490H	Male	01/06/1980	PROFESSOR	Regular	MANAGEMENT	MARKETING & SALES MANAGEMENT	MARKETING	05/07/2021	N	N	Y	Y	Y	N		
8	1-43361703185	SHIVANGI BHATNAGAR	BDVPB8477P	Female	07/12/1992	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MARKETING MANAGEMENT	MBA	06/02/2023	Y	N	Y	Y	Y	Y		marketing management
7	1-43361499658	SHRUTI PANDEY	AVJPP0598E	Female	25/12/1979	ASST PROFESSOR	Regular	MANAGEMENT	COMMUNICATION & MEDIA TECHNOLOGY	MASS COMMUNICATION	28/10/2020	Y	N	Y	N	N	Y		COMMUNICATION
6	1-11022465242	LALITYA SRIVASTAVA	AONPS7520Q	Male	15/10/1970	PRINCIPAL/DIRECTOR	Regular	MANAGEMENT	MANAGEMENT	POST GRADUATE DIPLOMA IN	09/07/2012	N	Y	Y	Y	Y	N		
5	1-9312947111	GARIMA MALHOTRA	BXMPM0805K	Female	27/06/1994	ASST PROFESSOR	Regular	MANAGEMENT	MANAGEMENT	POST GRADUATE CERTIFICATE IN	19/08/2019	N	Y	Y	Y	N	N		
4	1-9312946774	SHIVALI VERMA	BGDPV1530N	Female	17/01/1995	ASST PROFESSOR	Regular	MANAGEMENT	MANAGEMENT	POST GRADUATE DIPLOMA IN	06/11/2020	N	Y	Y	Y	N	N		
3	1-7441461378	SWATI BHATIA	APYPB9610G	Female	14/04/1978	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	MANAGEMENT	POST GRADUATE DIPLOMA IN	24/01/2020	N	Y	Y	Y	Y	N		

30	1-46615137432	SHWETA	NA	14/02/1990	ASST PROFESSOR	Regular	MANAGEMENT	19/08/2025	Y	N	Y	N	Y	19/08/2025	MANAGEMENT	PGDM	MANAGEMENT	Entrepreneurship	MANAGERIAL ECONOMICS
29	1-46613347652	LOGANATHAN	S	01/06/1989	ASST PROFESSOR	Regular	MANAGEMENT	14/07/2025	N	N	Y	Y	Y	14/07/2025	MANAGEMENT	PGDM	MANAGEMENT		
28	1-44689688265	AMBRI	SHARMA	10/02/1984	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	11/10/2021	Y	N	Y	Y	Y	11/10/2021	MANAGEMENT	PGDM	BUSINESS MANAGEMENT		
27	1-44686895618	RAKHI	CHAWLA	08/08/1979	PROFESSOR	Regular	MANAGEMENT	22/04/2024	Y	N	Y	Y	Y	22/04/2024	MANAGEMENT	PGDM	BUSINESS MANAGEMENT		
26	1-44681679122	ONKARNATH	NA	18/11/1978	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	19/09/2024	Y	N	Y	Y	Y	19/09/2024	MANAGEMENT	PGDM	POST GRADUATE DIPLOMA IN		
25	1-44679253177	SWETA	SINGHAL	20/07/1981	ASSOCIATE PROFESSOR	Regular	MANAGEMENT	09/10/2024	Y	N	Y	Y	Y	09/10/2024	MANAGEMENT	PGDM	POST GRADUATE DIPLOMA IN		
24	1-44679253081	BUSHRA	KHAN	07/06/1994	ASST PROFESSOR	Regular	MANAGEMENT	17/01/2024	Y	N	Y	Y	Y	17/01/2024	MANAGEMENT	PGDM	POST GRADUATE DIPLOMA IN		

38	1-1474439026	SHWETA	BATRA	AQFPB5894C	Female	18/11/1985	PROFESSOR	Regular	MANAGEMENT	MANAGEMENT	POST GRADUATE DIPLOMA IN	06/08/2012	N	Y	Y	Y	N
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ODL FACULTY DETAILS

Data not entered by Institution

OL FACULTY DETAILS

Data not entered by Institution

DECLARATION

BY THE AUTHORIZED SIGNATORY OF THE INSTITUTION DEPARTMENT

I, as the Head of the Institution, hereby declare that:

- a) I have carefully gone through the AICTE Regulations 2021, published in the Gazette of India Extraordinary Part III, Section- 4 dated 04th February, 2021, also all provisions mentioned in the Approval Process Handbook 2024-27 and the addendum / corrigendum as updated from time to time.
- b) I am fully aware of the data uploaded by me in respect of my Institution on the web portal.
- c) I am aware that there is no provision for correction of data, alteration of data, subsequent editing and appeal etc. for the online application once submitted on the web portal.
- d) I am also aware that application for seeking Extension of Approval(EOA), Increase/Reduction of intake, Addition of new courses, Change of site, Closure of course, Supernumerary Seats under FN/Gulf quota Approval status/OCI, NRI, Change of name, and Conversion of women Institution into Co-ed Institution and vice versa (as applicable), shall be processed as per relevant provisions enumerated in the Approval Process Handbook 2024-27 and the addendum / corrigendum as updated from time to time.
- e) I am aware of the Deficiencies (if any) pointed out in the Report generated online, based on the factual data uploaded by my Institution on the portal.
- f) I am also aware that University is eligible for grant of Extension of Approval to the Existing Institution, Extended EoA(if Applicable as per APH 2024-27 and the addendum / corrigendum as updated from time to time),only on fulfillment of prescribed norms & requirements as mentioned in the Approval Process Handbook 2024-27 and the addendum / corrigendum as updated from time to time.

Signature of Authorized Signatory

Name :