

ASIAN BUSINESS SCHOOL

Notice No: ABS/Acad/Cond/Sep/23/10

Date – 28.10.2023

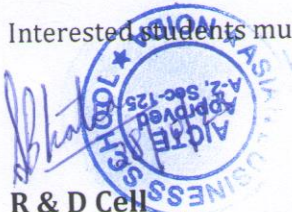
Promulgare - National Case Analysis Competition Wednesday, 1st Nov 2023

Asian Business School, Noida in collaboration with AIMS-Atharva Institute of Management Studies, Mumbai invites your participation in Promulgare – National Case Analysis Competition. This competition invites youth from all colleges / universities Pan India to display their analytical skills and critical thinking abilities blended with effective presentation style.

GUIDELINES

- The competition is open for all recognized colleges/ universities Pan India
- The competition will be held in HYBRID MODE.
- Last Date of Registration is 20th October 2023.
- Teams need to register on the link: <https://forms.gle/1EakxV7RPnLshX5e9>
- Team Size 2- 5 participants.
- Registration Charges: Rs.1000 per team
- Reporting Time for the teams is 9:30 A.M both
 1. Online (Zoom link /Google Link will be shared) and
 2. Offline (ABS Campus, Noida, & AIMS campus, Mumbai)
- A common case will be given to each college based upon the managerial situations.
- The case study will be given on 31st October 2023 by 10 AM
- Each group will present the case, showcasing how the scenario will be dealt at the organization level.
- Presentation time will be of 10 minutes (8+2) including the stage set up time.
- It is mandatory for all members of the team doing Case Analysis to participate.
- The medium of presentation should be English only.
- The complete rubrics for marking will be standard and there will be no discrepancy between markings of different panels.
- The judges will base their decisions entirely on the basis of rubrics. Judges may ask questions from the teams if they deem it necessary for clarity.
- The participants must take care that they do not use slang or foul language in any case. "Derogatory comments against any caste, creed, religion, sect or institution will not be allowed".
- Jury's decision will be final & binding for all.
- Each participant will get an e- certificate of participation. Winners will be awarded with a cash prize of Rs. 10000/- and Runners Up Will be awarded with a cash prize Rs. 5000/-.

Interested students must contact R & D Cell of ABS.



R & D Cell