ASIAN BUSINESS SCHOOL

Viksit Bharat Series

SPONSORED BY AICTE

INTERNATIONAL CONFERENCE 2026

Data to Decisions for Sustainability: Reimagining Official Statistics Governance, and Management in the Age of Big Data

organised by

RESEARCH AND DEVELOPMENT CELL (RDC)



4th & 5th December 2026

Hybrid Mode



ABOUT THE CONFERENCE

In an era defined by rapid technological advancement, data-driven governance, and growing sustainability challenges, the ability to transform data into actionable insights has become essential for informed decision-making. The International Conference 2026 – Viksit Bharat Series, organised by the Research and Development Cell (RDC), Asian Business School, Noida, and sponsored by AICTE, aims to provide an interdisciplinary platform for exploring the evolving role of official statistics, big data, artificial intelligence, data governance, and management in building a sustainable and inclusive future.

The conference, themed **"Data to Decisions for Sustainability: Reimagining Official Statistics, Governance, and Management in the Age of Big Data,"** seeks to bring together academicians, researchers, policymakers, industry professionals, data scientists, research scholars, and students to exchange ideas, present research, and discuss innovative approaches to evidence-based decision-making.

The deliberations will focus on strengthening data-driven public policy, advancing responsible AI and analytics, improving organizational intelligence, promoting ethical data practices, and integrating sustainability considerations into business and governance frameworks. By encouraging collaboration among academia, industry, and public institutions, the conference aspires to bridge the gap between research insights and practical applications.

Aligned with the vision of Viksit Bharat, the conference aims to promote knowledge creation, interdisciplinary research, and innovative solutions that contribute to effective governance, organizational excellence, inclusive development, and long-term economic, social, and environmental sustainability.

OBJECTIVES OF THE CONFERENCE

- To examine the role of big data and advanced analytics in strengthening official statistics for informed and sustainable decision-making.
- To foster dialogue between academia, industry, and policymakers on integrating data-driven approaches into governance and management systems.
- To explore frameworks for ensuring data quality, transparency, ethics, and accountability in the use of large-scale data ecosystems.
- To identify innovative analytical tools that enhance organizational efficiency, policy effectiveness, and long-term sustainability outcomes.
- To encourage interdisciplinary research linking statistical modernization with economic, social, and environmental dimensions of sustainable development.
- To build collaborative platforms for knowledge exchange, capacity building, and global partnerships in evidence-based governance.
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SUB-THEMES

- Big Data, Artificial Intelligence, and the Modernization of Official Statistics
- Data Governance, Ethics, and Sustainability Metrics
- Evidence-Based Policymaking for Sustainable Development
- Digital Transformation, ERP Systems, and Operational Intelligence
- Market Analytics, Consumer Data, and Sustainable Business Strategies
- Human Capital Analytics, Privacy, and Responsible Innovation

CALL FOR PAPERS

- Researchers, academicians, faculty members, industry professionals, policymakers, research scholars, and students are invited to submit original research papers aligned with the conference theme.
- Submissions may include empirical studies, conceptual papers, case studies, methodological contributions, and interdisciplinary research addressing contemporary challenges in data-driven decision-making, governance, management, digital transformation, and sustainability.
- Papers should demonstrate academic rigour, originality, and practical or theoretical relevance. All submissions will be subject to the conference's review process and must comply with the prescribed submission guidelines.

CALL FOR PAPERS

All accepted abstracts will be published in the Conference Proceedings Abstract Book (with ISBN), which will be released during the conference.

Selected high-quality papers, after a rigorous double-blind peer-review process and subject to the editorial policies of the respective journals, will be considered for publication in:

- **International Journal of Computer Information Systems and Industrial Management Applications (IJCISIM)**– Scopus indexed Q3 Journal, E- ISSN: 2150-7988
- **Empirical Economics Letters (EEL)** – ABDC Category 'C' Journal, ISSN: 1681-8997
- **Cureus Journal of Business and Economics** – Springer Nature, E - ISSN: 3059-202X
- Edited Book with ISBN Selected papers, based on thematic relevance and editorial evaluation, will be considered for publication as book chapters in an edited volume with an ISBN.

Note: Publication is subject to the respective journal's peer-review process, editorial policies, and final acceptance. Any applicable Article Processing Charges (APC), wherever required by the publisher, shall be borne by the author(s).

SPECIAL KNOWLEDGE SESSION

Springer Nature – RISE Masterclass

Research Integrity in Science & Education

A session covering **research integrity, publication ethics, and responsible scholarly communication,** specially designed for conference participants.

In association with: Springer Nature | Cureus Journals

IMPORTANT DATES

Submissions	Date
Abstract Submission Deadline	30th October 2026
Notification of Acceptance	5th November 2026
Full Paper Submission	20th November 2026
Final Acceptance Notification	26th November 2026
Last Date of Registration	28th November 2026

REGISTRATION DETAILS

Payment details:

Account Name: Asian Business School

Bank Name: HDFC Bank

Account Number: 50200033597025

IFSC Code: HDFC0009239

Branch Address: Shop No. G1, G2, FF13, FF14, SDS, NRI Residency, Sector-45, Noida, Gautam Budh Nagar, Uttar Pradesh

Payment Mode: NEFT | RTGS | IMPS | UPI | Bank Transfer

Registration Form: https://forms.gle/MvKz9PenwqvWn6AA6

Scan for Payment

REGISTRATION FEE

(Inclusive of conference kit, access to all sessions, meals, and certificate)

Category	Registration Fee
Corporate Professionals	**₹2,500**
Academicians / Faculty Members	**₹2,000**
Research Scholars	**₹1,500**
Students (UG/PG)	**₹500**
SC / ST, EWS and PWD participants (all categories)	**Free (₹0)**

GUIDELINES FOR FULL PAPER SUBMISSION

- Title page: paper title, author name(s), corresponding author details, institutional affiliation(s),email address(es), ORCID (if available), and contact number(s).
- Abstract: structured, 250–300 words, covering purpose, methodology, major findings, practical and theoretical implications, contribution to knowledge, and 4–6 keywords.
- Length: approximately 3,000–6,000 words, excluding references and appendices.
- Originality: the manuscript must be original, unpublished, and not under consideration for publication elsewhere.
- Plagiarism: submit a Turnitin/iThenticate report. The overall similarity index must not exceed 10% (excluding references).
- Suggested structure: Introduction, Review of Literature, Research Gap, Research Objectives/Hypotheses, Research Methodology, Data Analysis and Findings, Discussion, Managerial Implications, Limitations and Future Research Directions, Conclusion, References.
- Formatting: Times New Roman, 12 pt, 1.5 line spacing, 1-inch margins on all sides.
- Citations: APA 7th Edition. Number tables and figures, with titles and source details where applicable.
- Submission: email all submissions to rdc@abs.edu.in before the deadline. The corresponding author handles all communication with the Organizing Committee.

ABOUT THE ORGANIZING INSTITUTION

Asian Business School (ABS), Noida, established under the aegis of the Asian Education Group, is one of India's premier management institutions committed to academic excellence, innovation, research, and industry-oriented education. Approved by the All India Council for Technical Education (AICTE), Ministry of Education, Government of India, ABS offers its flagship Post Graduate Diploma in Management (PGDM) programme, which is accredited by the National Board of Accreditation (NBA), granted equivalence to an MBA Degree by the Association of Indian Universities (AIU), and is a proud member of the AACSB Business Education Alliance, reflecting its commitment to global standards in management education.

At ABS, education extends beyond the classroom through an industry-centric and learner-focused approach that integrates academic excellence with experiential learning. The institution provides students with opportunities to engage in live projects, internships, industry interactions, corporate mentoring, international exposure, and research initiatives. Supported by experienced faculty, modern infrastructure, advanced learning resources, and a well-equipped library, ABS nurtures future-ready professionals capable of leading organizations in an increasingly dynamic global business environment.

As a non-profit institution established under the Societies Registration Act, 1860, Asian Business School is dedicated to contributing to societal development through quality education, research, innovation, and skill enhancement. The institution is also home to the internationally acclaimed Asian Academy of Film & Television (AAFT) and has established strategic collaborations with renowned international institutions, including Oxford Business College, United Kingdom, fostering global academic engagement and cross-cultural learning experiences.

ABS maintains a strong academia–industry interface that bridges the gap between theory and practice through corporate partnerships, internships, consultancy, research collaborations, and entrepreneurship development initiatives. The institution actively promotes innovation, ethical leadership, and entrepreneurial thinking while preparing students to become socially responsible business leaders capable of contributing to sustainable organizational growth and the vision of Viksit Bharat @2047.

WHY ASIAN BUSINESS SCHOOL?

- AICTE-approved PGDM Programme with NBA Accreditation and AIU Equivalence to MBA Degree
- Proud Member of the AACSB Business Education Alliance
- 100% Placement Assistance with extensive corporate engagement
- International Exposure, including the Oxford Immersion Programme (UK)*
- Industry-oriented curriculum integrating AI, Business Analytics, Digital Transformation, and Emerging Technologies
- Distinguished faculty with extensive academic and industry expertise
- Strong focus on research, innovation, entrepreneurship, and experiential learning
- Modern campus with advanced learning resources and digital infrastructure
- Extensive industry partnerships for internships, live projects, consultancy, and corporate mentoring

CONFERENCE ADVISORS



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