

# ASIAN BUSINESS SCHOOL

*A unit of ASFT*

*Viksit Bharat Series*

## INTERNATIONAL CONFERENCE 2026

*Data to Decisions for Sustainability: Reimagining Official Statistics  
Governance, and Management in the Age of Big Data*

*organised by*

**RESEARCH AND DEVELOPMENT CELL  
(RDC)**



**4<sup>th</sup> & 5<sup>th</sup> December 2026**



## SUB-THEMES

- ▶ Big Data, Artificial Intelligence, and the Modernization of Official Statistics
- ▶ Data Governance, Ethics, and Sustainability Metrics
- ▶ Evidence-Based Policymaking for Sustainable Development
- ▶ Digital Transformation, ERP Systems, and Operational Intelligence
- ▶ Market Analytics, Consumer Data, and Sustainable Business Strategies
- ▶ Human Capital Analytics, Privacy, and Responsible Innovation

## OBJECTIVES OF THE CONFERENCE

- ▶ To examine the role of big data and advanced analytics in strengthening official statistics for informed and sustainable decision-making.
- ▶ To foster dialogue between academia, industry, and policymakers on integrating data-driven approaches into governance and management systems.
- ▶ To explore frameworks for ensuring data quality, transparency, ethics, and accountability in the use of large-scale data ecosystems.
- ▶ To identify innovative analytical tools that enhance organizational efficiency, policy effectiveness, and long-term sustainability outcomes.
- ▶ To encourage interdisciplinary research linking statistical modernization with economic, social, and environmental dimensions of sustainable development.
- ▶ To build collaborative platforms for knowledge exchange, capacity building, and global partnerships in evidence-based governance.
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## TARGET PARTICIPANTS

- ▶ Academicians and researchers in statistics, economics, management, public policy, and data science
- ▶ Government officials, statisticians, and policymakers from national and state institutions
- ▶ Industry professionals working in analytics, digital transformation, ERP systems, and sustainability strategy
- ▶ Representatives from international organizations, development agencies, and think tanks
- ▶ Data scientists, technology experts, and practitioners involved in AI, big data, and governance solutions
- ▶ Research scholars, doctoral candidates, and postgraduate students in interdisciplinary domains related to data, management, and sustainability

## CALL FOR PAPERS AND REGISTRATION TIMELINE

- ▶ Big Data, Artificial Intelligence, and the Modernization of Official Statistics
- ▶ Data Governance, Ethics, and Sustainability Metrics
- ▶ Evidence-Based Policymaking for Sustainable Development
- ▶ Digital Transformation, ERP Systems, and Operational Intelligence
- ▶ Market Analytics, Consumer Data, and Sustainable Business Strategies
- ▶ Human Capital Analytics, Privacy, and Responsible Innovation

## CALL FOR PAPERS SCHEDULE

- ▶ Release of Call for Papers: 15<sup>th</sup> March 2026
- ▶ Last Date for Abstract Submission (300–400 words): 30<sup>th</sup> June 2026
- ▶ Communication of Abstract Acceptance: 20<sup>th</sup> July 2026
- ▶ Full Paper Submission Deadline: 15<sup>th</sup> September 2026
- ▶ Peer Review Feedback to Authors: 10<sup>th</sup> October 2026
- ▶ Final Camera-Ready Paper Submission: 31<sup>th</sup> October 2026

## REGISTRATION TIMELINE

- ▶ Opening of Conference Registration: 1<sup>st</sup> August 2026
- ▶ Early Bird Registration (10% Waiver on Fee): 30<sup>th</sup> September 2026
- ▶ Standard Registration: 10<sup>th</sup> November 2026
- ▶ On-Spot Registration (Subject to Availability): 4<sup>th</sup> December 2026

## REGISTRATION FEE

*(Inclusive of conference kit, access to all sessions, meals, and certificate)*

Category	Fee (INR)	Fee (USD)*
Students / Research Scholars	₹ 1,500	\$ 18
Academicians / Faculty Members	₹ 2,000	\$ 24
Industry Participants / Professionals	₹ 2,500	\$ 30
International Participants (Academia)	₹ 2,200	\$ 26
International Participants (Industry)	₹ 2,500	\$ 30
Attendees (Without Paper Presentation)	₹ 1,800	\$ 22

### REGISTRATION LINK

<https://forms.gle/MSaeim1Q9eyrHfJh8>



## WHAT REGISTRATION INCLUDES

- ▶ Access to all technical sessions and keynote lectures
- ▶ Conference kit and participation materials
- ▶ Certificate of Presentation / Participation
- ▶ Networking sessions and academic interactions
- ▶ Lunch and refreshments on both days
- ▶ Eligibility for publication in conference proceedings (subject to review)

## PROGRAM SCHEDULE

**Day 1: Friday, 4<sup>th</sup> December, 2026**

**Theme Focus: Data Ecosystems and Statistical Transformation**

Time	Session
09:00 – 10:00 AM	Registration and Welcome Tea
10:00 – 10:45 AM	Inaugural Session
10:45 – 11:30 AM	Keynote Address I
11:30 – 11:45 AM	Tea Break
11:45 – 01:15 PM	Technical Session I
01:15 – 02:00 PM	Lunch Break
02:00 – 03:15 PM	Technical Session II
03:15 – 03:30 PM	Tea Break
03:30 – 04:30 PM	Technical Session III
04:30 – 05:00 PM	Panel Discussion

**Day 2: Saturday, 5<sup>th</sup> December, 2026**

**Theme Focus: Analytics for Management and Sustainable Governance**

Time	Session
09:30 – 10:15 AM	Keynote Address II
10:15 – 11:30 AM	Technical Session IV
11:30 – 11:45 AM	Tea Break
11:45 – 01:00 PM	Technical Session V
01:00 – 01:45 PM	Lunch Break
01:45 – 03:00 PM	Technical Session VI
03:00 – 03:15 PM	Tea Break
03:15 – 04:15 PM	Roundtable Session
04:15 – 05:00 PM	Valedictory Session

## Program Committee/Advisory Board/External Reviewers

- Alexandru-Mircea Nedelea, Stefan cel Mare University of Suceava, Faculty of Economics, Administration and Business, Editor in Chief at Ecoforum Journal
- Hayyan Nassar Waked, Senior Lecturer in Economics City University Malaysia
- Urszula Wysocka, Global Banking & Finance Expert, Northumbria University, London UK.
- Archana Shankar, Deputy Associate Dean & Head of the Department, Northumbria University, London UK.
- Prof Dr S B Goyal, Professor cum Dean-CSE, Chitkara University, INDIA; IEEE Senior Member, Former Director, Faculty of Information Technology, City University Malaysia.
- Dr. Bharat Singh Thapa, Assistant Professor at Central Department of Management, Tribhuvan University
- Prof. (Dr.) Rama Krishna Yelamanchili, Professor, IPE University, Hyderabad.
- Dr. Kapil Shrimal, Program Director, National Institute of Securities Market

## Organizing committee/Internal Reviewers

- Dr. Shweta Batra, Professor and Dean, Head-Organizing Committee.
- Dr. Sarmistha Sarma, Professor & Head RDC, Co-Coordinator-Conference.
- Dr. Navita Gurbani, Associate Professor, Coordinator-Conference
- Dr. Priyanka Arora, Assistant Professor, Member-Organizing Committee
- Dr. Guneet Kaur, Assistant Professor, Member-Organizing Committee

## PATRONS & LEADERSHIP

### CHIEF PATRON



**Dr. Sandeep Marwah**

President - Asian Education Group

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### PATRON

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**Dr. Lalitya Vir Srivastava**

Director  
Asian Business School



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Director  
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**Dr. Gurdeep Singh Raina**

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